




DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

Accredited NBA, NAAC with A+, New Delhi

Faculty Name	Dr. Praveen Kumar Sinha	
Academic Designation	Associate Professor	
Educational Qualification	MBA, M.Com, Ph.D	
Experience in Years	14 Years	
Area of Interest	Finance, Economics & Research	
Date of Birth	01-10-1982	
Aadhar No	870223406197	
PAN No	CBOPS4471E	
Email ID	Praveen-mba@dsatm.edu.in	

Educational Details

- **Ph.d - Bharathiar University**, Coimbatore. Thesis on the topic “**A Study On Investment Agencies Influences And Its Impact On Investor's Behaviour**”. (April 2018).
- **MBA- National Institute of Technology (NIT)**, Department of Management Studies, Durgapur. Secured 6.61 CGPA (May 2008)
- **M.Com**-University of Madras, Secured 1st Division, 2016
- **Bachelor of Business Administration** - “Sikkim Manipal University”, Sikkim, secured **74.87 %**. (Pass out: August 2005).
- **12th (Science)** - M.K. D. A. V Public School Daltonganj, Jharkhand, and Secured 72.2 %.(Pass out: 2001)
Matriculation - M.K. D. A. V Public School Daltonganj, Jharkhand, and Secured 76.2 %.(Passout: 1999)

Personal Details

Date of Birth	:	1 st October 1982
Present Address	:	B-2104, Brigade Meadows, Kanakapura Road, Opposite Anjaneya Temple, Bangalore- 560082.



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Language Known	:	English, Hindi
Marital Status	:	Married
Nationality	:	Indian
Hobbies	:	Reading books, Writing Op-ed

Professional Experience

1. Working as an Associate Professor in **Dayananda Sagar Academy of Technology & Management** from August 2012 till date.
2. Worked as an Assistant Professor in **Acharya Bangalore B-School (MBA Department)** July from 2010 to July 2012

Publications

1. **Praveen Kumar Sinha**, (2022), "A Study on Selected Indian Banks based on their Adoption of IFRS8-IND AS 108 Based Standards", <http://stradresearch.org/Volume-9-Issue-5-2022/>
2. **Praveen Kumar Sinha**, (2021) "A STUDY ON INVESTOR'S PERSPECTIVE IN THE POST COVID-19 SCENARIO WITH REFERENCE TO SELECTED INVESTMENT AGENCIES", Journal of Tianjin University Science and Technology, ISSN (Online): 0493-2137 E-Publication: Online Open Access Vol:54 Issue:07:2021 DOI 10.17605/OSF.IO/3NT78
3. **Praveen Kumar Sinha**, (2021) "A STUDY ON THE EFFECTIVENESS OF TECHNOLOGICAL IMPACTS DUE TO EMPLOYEE MONITORING SYSTEM IN IT INDUSTRY", Journal of Tianjin University Science and Technology ISSN (Online): 0493- 2137 E-Publication: Online Open Access Vol:54 Issue:07:2021 DOI 10.17605/OSF.IO/E5HBQ
4. **Praveen Kumar Sinha**, (2019) "Corporate Ethics and capital markets: Study of select compnies listed in Indian Bourses", IJRAR, An Interdisciplinary Quarterly Research Journal, UGC Listed Journal, ISSN No: P- 2348-1269, Impact factor: 5.5
5. **Praveen Kumar Sinha**, (2018) "A Study on Effectiveness of Investment Agencies in Influencing Individual Investors Behaviour ", AJANTA, An Interdisciplinary Quarterly Research Journal, UGC Listed Journal: 40776, ISSN No: 2277-5730, Impact factor: 5.5
6. **Praveen Kumar Sinha**, (2018) "A Study On Investors' Rank and Preferences Of Available Investment Options With Different Investment Agencies In The Financial



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Market", IJEMR, UGC Listed Journal: 49166, ISSN No: 2249-8672. Impact factor: 5.76

7. **Praveen Kumar Sinha**, (2016) "**A Study On Investment Pattern & Behavioral Model In Investment Market**", Asia Pacific Journal of Research, ISSN (Print) : 2320-5504, ISSN (Online) : 2347-4793, pp.123-128.
8. **Praveen Kumar Sinha**, (2016) "**A Comparative Study on Corporate Investment Behaviour in Influencing Investors' Option**", Vidyanikatan Journal of Management and Research, Vol.4, Issue 2, Jul-Dec2016, ISSN: 2320-3951.
9. **Praveen Kumar Sinha**, (2015), "**Financial Inclusion and Urban Investors: Does the Dichotomy persist?: A conceptual Study, ELK-** Asia Pacific Journal of Research, ISBN **Investment Behaviour**", Asia Pacific Journal of Research, October (2013), Volume:III, Special Issue: X, ISSN No. (2320 5504).
10. **Praveen Kumar Sinha**, "**Reforms in Indian Financial System**" (2011), IJRCM, volume No. 2(2012), issues No. 11(November), ISSN No- 2231-5756. pp. 147-150
11. **Praveen Kumar Sinha**, "**Universal banking in Indian Context**" (2011), ZENITH International Journal of Multidisciplinary Research, November 2012- volume: 2, Issue: 11, ISSN: 2231-5780.

Conference Attended

International Conferences:

1. **Praveen Kumar Sinha (2018)**, "**A Study on Effectiveness of Investment Agencies in Influencing Individual Investors Behaviour**", kristu Jayanti College, International Conference on Contemporary Practices in Enhancing Business Excellence" on 27th and 28th of September, 2018.
2. **Praveen Kumar Sinha^a & Anil Kumar K. H^b**, (2017), "**A study on Investment behavior model & Investors' preferences towards different Investment agencies**", Ecosystem for Growth of Business", ABBS, Bangalore.
3. **Praveen Kumar Sinha^a & Anil Kumar K. H^b**, (2015), "**Financial Inclusion & Rurban investors- Does Dichotomy persist?: An empirical Study**". ICRBIT , RNSIT, ISBN: 978-81-930411-5-4, pp.123-129
4. **Praveen Kumar Sinha^a & Anil Kumar K. H^b**, (2015), "**Investment and Trading Pattern**



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of Individual Investors: A challenge to Financial Inclusion in India” International Conference on
"Challenges and Opportunities for developing sustainable RUBAN Society, 14th of Feb. 2015

5. **Praveen Kumar Sinha^a & Anil Kumar K. H^b**, (2013), “The ethical investor: Exploring dimensions of Investment Behaviour” ICCSEM, CPGDSI, 26th September, 2013.
6. **Praveen Kumar Sinha^a & Anil Kumar K. H^b**, (2013), “The crisis in Indian consumer market Amid Indian currency Devaluation & Depreciation”, Kristu Jayanti College, 29th September, 2013.
7. **Praveen Kumar Sinha**, (2012), “Unlocking Central Asia- Promoting the growth of this Region in Emerging Asia”, ABBS., 23rd August, 2012, Colombo, Sri Lanka.

National Conferences:

1. **Praveen Kumar Sinha (2016)**, “A study on Investment behavior model in the financial market, (NCCSTM), DSATM, 5th of July, 2016.
2. **Anil Kumar K. H^a & Praveen Kumar Sinha^b**, (2015), “A comparative analysis of Investment preferences of Investor’s in the financial market”, NCGTC, ISBN:978-93-84935-31-3.
3. **Anil Kumar K. H^a & Praveen Kumar Sinha^b**, (2015), “A study on Corporate Investment Behaviour in the Financial market: An empirical Study”, NCRTM, ISBN: 978-93-84241- 99-6, pp. 261-268
4. **Anil Kumar K. H^a & Praveen Kumar Sinha^b**, (2014), Investors’ behavior in the Indian Capital market towards corporate governance attributes on Board Independence: An empirical study on listed top Indian IT & Pharma Sector, KSEEM, NCRTM, 29th May, 2014.
5. **Praveen Kumar Sinha**, “Impact of corporate governance on the credibility of firm-study based on Investor’s perspective in capital market” PIMS, on 6th of April 2013.
6. **Anil Kumar K. H^a & Praveen Kumar Sinha^b**, (2012), “Reforms on Indian Financial Systems” Kristu Jayanti College, 11th of September, 2012.
7. **Praveen Kumar Sinha^b**,) (2011), “Universal banking in the Indian context”, Karunya



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University, national Conclave on Capacity Building for Finance and Accounting Professionals, 30th march, 2011.

Seminar Attended

- a. Participated in the seminar “Greenary Revolution in an Educational Institutions by Green Audit Revolution (as per NAAC criteria) conducted BY ISTE Academy on 27th June 2021.
- b. Participated in the seminar “Internal Quality Assurance Cell -Roles and Responsibilities” conducted BY ISTE Academy on 25th Nov. 2020.
- c. Attended live seminar on “Covid-19 Lockdown Effect-Impact On Indian Economy and Stock market” held on 6th July 2020, organised by Department of Management studies, VTU CGPS, Kalburgi
- d. Participated in the seminar “Inspiring Sustained Desired Change-How to really others learn and change conducted by Dayananda Sagar University, on 24th May 2020.

Workshop Attended

- a. Participated in two days’ workshop on “Transformation through NAAC Accreditation Process, A National Level workshop for Higher Level Institutions,” held on 21st and 22nd of June 2021.
- b. Participated in three days’ workshop on “OBE Practices” conducted by DSATM held on 18th, 19th and 20th June 2018.
- c. Certificate of participation “Research mind: Great Start to Rewarding Finish”, 23 rd March, 2019 at ABBS.
- d. Certificate of participation “Data Science and Analytics for Risk Governance by Dr. Frank Ashe, 9th March, 2019 at ABBS organized by Pramatha Analytics Pvt Ltd.
- e. Participated in One day workshop on MBA new syllabus, subject Economics for Managers held on 6th September, 2014, at VTUs regional office, RHCS, Annapoorneshwarinagar, Nagarbhavi, Bangalore.
- f. Participated in one day workshop on “Risk management & Derivatives”,



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organized by Department of Management studies, MSRIT, Bangalore on 14th Feb 2014.

- g. Participated in 3 days NBA workshop 2017, held on 11th, 12th & 13th December 2017, at DSATM, Bangalore.
- h. Participated in one day Marketing conclave on “Business and Marketing Mega Trends” conducted on September 21, 2013 at PESIT, Bangalore.
- i. Attended one day workshop on pedagogy for revised Semester MBA subjects & skills-based questions, conducted by VTU with PESIT, Bangalore held on 6th April, 2013.
- j. Participated in “workshop on Research Methodology & Data Analytics using SPSS” at ABBS on 21st & 22nd January, 2013.
- k. Attended one day workshop on “Pedagogy for revised First semester MBA subjects”, conducted by VTU in association with PESIT, on 13th October 2012.
- l. Participated in “Workshop on Data Analytics using SPSS and MS Excel” by Department of MBA, PESIT held on 22nd September 2012.
- m. Participated in “One day Quality improvement workshop on Research Methodology and Guidance skills for management teachers” held on 6th of May 2012, at Canara Bank School of Management Studies.

Patents published with All Details

NIL

Research Grants fetched with File No.

NIL

Student Project Funds Fetched with Grant No.

NIL

Consultancy Amount Fetched with Details

- a. Provided consultancy services to Salvin Infotech Limited provided finance education to non-finance manager fetched 8,000 as consultancy fees.



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Awards

1. Received best Paper Award at IFIM International Conference 'Fusion'.
2. Best Teacher Award at Global Eminence Award 2020
3. Chaired the session on Technology and Management trends in the Digital Era, ICETMDE-2019.
4. Completed BEC Vantage course offered by British council.
5. Participated in National Mathematics Olympiad contest and won „B“ level certificate.
6. Letter of Appreciation by International Journal, IJRCM for the research paper “Reforms in Indian Financial System: A Conceptual Approach”, for publication in Volume No.2 (2012), Issue No. 11 (November).

Academic Activity

1. NBA and NAAC Coordinator for Department of Management Studies
2. Department exam coordinator for conducting the College Examination in Acharya Bangalore Business School as well as Dayananda Sagar institutions.
3. Co-edited the College bi annual management Journal AMBER.
4. The chief editor of college newsletter „The Times of ABBS“.
5. Coordination of CSR activities and In charge of Industrial Visit at DSATM Bangalore.

Faculty Development Activity/Workshops

1. Participated in three day Online FDP on “Qualitative Research” organised from 22nd to 24th September 2021, by department of Financial Planning, Dr. MGR Educational & research Institute, Chennai.
2. Participated in 7 days national level e-FDP & experts’ class on “New Narrative of NAAC” held between 1st August 2020 to 7th August 2020 conducted by RR Institute of Advanced Studies.
3. Participated in 7-day online FDP on “impact of Covid-19 pandemic on Indian Business landscape – An optimistic perspective organised by Department of Management studies between 25th July and 1st of August 2020.
4. Participated in FDP on NAAC accreditation process conducted by “Dyansagar Institute of Management & Research, Belawadi, Pune on 2nd of August 2020.
5. Attended FDP on “Effective Teaching Strategies” conducted by BET SADATHUNNISA Degree



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College from 6th July 2020 to 12th July 2020.

6. Participated in International FDP titled “leadership Excellence” organised by department of Corporate Secretaryship and Information system Management from 17th June to 23rd June 2020, conducted by Justice Basheer Ahmed Sayeed College for Women, Chennai.
7. Participated in Three day FDP on “Research Methods and Data Analysis using IBM -SPSS & AMOS” conducted by DSATM, Bengaluru in association with VTU-Belagavi on 14th, 15th and 16th November, 2018.
8. Participated in two day FDP on “Research Design & Statistical Analysis using SPSS” held on 29th & 30th June 2017 at DSBA.

Contact Details

Associated Professor

Department of Management Studies

Dayananda Sagar Academy of Technology & Management

Udayapura, Kanakapura Road

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