



SEPTEMBER 2021- INSTITUTION LEVEL ACTIVITIES

EVENT 01:

Academic Audit Syndicate Committee Meeting scheduled on 4th September 2021, DSATM is conducted successfully with support of employer Mr. Vikram Vasudev Poojary, Senior Recruiter, Hewlett Packard Enterprise, Bangalore, Senior Academician Dr. V. Muralidhara, Professor, EEE Dept., BNMIT, Bangalore and Senior Alumni's from all the departments.

Principal Dr. B.R. Lakshmikantha did the welcome address and Dean Academics Dr. Sumithra Dev K.A addressed the significance of Academic Syndicate meeting briefing about additional Nonacademic best practices on campus.

Employer, Senior Academician and all the Alumni's have given their feedback regarding the CBCS 2018 Scheme & Syllabus of VTU with suggestions, which will be forwarded to Registrar, VTU Belgaum for further action.



EVENT 02:

Teacher's Day 2021 inaugurated by the Guest of honour Shri. Galiswamy-Secretary DSI, Dr. B R Lakshmikantha-Principal, Dr. Nandini C, Vice Principal, Dr.Sumithra Devi K A, Dean Academics and Dr. Girish K M and other ISTE executive members. Invocation rendered by Mrs. Tripti Kulkarni, Mrs. Ramya Rajan and Dr. Vatsala G A. Welcome address given by Dr.Nandini C-Vice Principal.

- Professional performers and outstanding feedback achievement 2020-2021 certificates announced by Dr.Sumithra Devi K A and distributed by the guests, Engineering Physics book released on this occasion.
- Dr. B R Lakshmikantha, Principal DSATM felicitated on this occasion.
- Principal DSATM shared his experience as a teacher motivating the faculty members.
- Shri. Galiswamy delivered the presidential address
- Vote of thanks rendered by Prof. Gaddam Ramesh, Director, SOA ,



EVENT 03:

Event Name	5 days FDP-SI online workshop - “_Part-1 Online UHV Refresher-1 FDP_” –AICTE (Group-1, Level-2)
Theme	SIP-UHV – Enhanced Learning Abilities
Date	30/08/2021 to 03/08/2021
Venue	Online

Objectives of the Program/ Event:

- To help the student to see the need for developing a holistic perspective of life
- To sensitise the student about the scope of life – individual, family (inter-personal relationship), society and nature/existence Strengthening self-reflection
- To develop more confidence and commitment to understand, learn and act accordingly

Purpose:

- Universal Human values course will be introduced in the next academic year as per AICTE. Training on all the modules regarding universal human values
- To conduct Student’s induction program for students on Universal Human Values in Technical Education and to impart values in life.

About the Topic:

The UHV Refresher 1 workshop is aimed at self-development and with that base, preparing to teach UHV-I. Happiness is to be in a state of harmony. The expanse of our living is at four levels (individual human being, family, society and nature/existence), and thus the program for continuity of happiness is to be in harmony at all these levels. Prosperity is the feeling of having more than required physical facility.

The diagram illustrates a four-step process towards a basic aspiration. Step (1) is 'Present effort', (2) is 'Expect to become something', (3) is 'Expect to get/do something', and (4) is 'Expect to be happy and prosperous'. Below this, it states 'These are steps toward our basic aspiration. The right way is to move from 4 to 1'. A box asks 'Which one is your basic aspiration (1 or 2 or 3 or 4)?' and provides instructions to find out if steps lead to happiness or deprivation. It also asks if the chosen steps are clear and will lead to happiness and prosperity.

The diagram is titled 'Life with Clarity of Basic Aspiration (Goal)'. It lists three points: (1) Our basic aspiration (human goal) is very clear – the destination is fixed; (2) We know our current state (right evaluation); (3) We plan steps that connect and lead to the fulfillment of basic aspiration – direction is definite. A red arrow points from '(2)-Current State' to '(1)-Basic Aspiration'. A red box contains the text: 'Thinking, doing something, Expect to become something, Expect to guide something, (3)-Direction of effort'. Below, it states 'Our basic aspiration is definite It does not keep changing (It seems to be the same for all human beings)'. The final goal is 'Fulfilling life To BE always happy and prosperous'.



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi

6 ENGG. BRANCHES ACCREDITED BY NBA, NEW DELHI



SEPTEMBER – 2021- DEPARTMENT LEVEL ACTIVITIES

DEPARTMENT OF INFORMATION SCIENCE & ENGINEERING

EVENT 01: Department Organized 5-days FDP on **Robotice Process Automation using blueprism**. Held from 27th Sep to Oct 1st 2021. All department faculties and few external participants attended.



EVENT 02: Department was awarded with 2 best innovative projects and was funded by VTU.



EVENT 03: Dr. Sreenivasa Setty participated in 3-Day FDP on “IOT Applications using Python”. Organized by Dept.of MCA, CSE, ISE and AI & ML during 22-24th September 2021.



EVENT 04: Dr. Sreenivasa Setty participated in 3-Day FDP on “Data Analytics using Python”. Organized by Dept.of MCA, CSE, ISE and AI & ML during 25-28th September 2021



EVENT 05: Annual Academic/NBA Audit was held on 18th September 2021. Dr. Jayarekha P, Professor, Dept of ISE, BMSCE, Bangalore was the member-academician for this event.



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Longitude	77.514235	77°30'51" E

2021-09-18(Sat) 10:51(am)



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Longitude	77.514268	77°30'51" E

2021-09-18(Sat) 10:50(am)



	Decimal	DMS
Latitude	12.825308	12°49'31" N
Longitude	77.514268	77°30'51" E

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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

EVENT 01: TV9 & KAB EDUCATION SUMMIT 2021- Prof Srinidhi B S of CSE department was the co-ordinator for the event

Date: 18-9-2021 & 19-9-2021

Venue: At SS Convention Hall, Labbipet, Vijayawada, AP



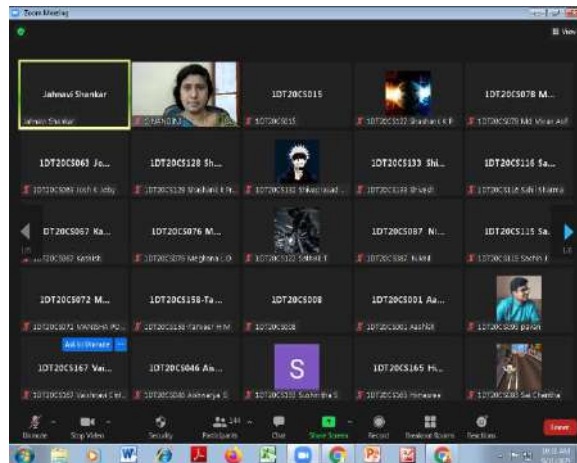
EVENT 02: Python Programming workshop

Date: 11-9-21

Venue: Online

Speaker: Mohammed Ameer, Professional Trainer

Participants: 167 students



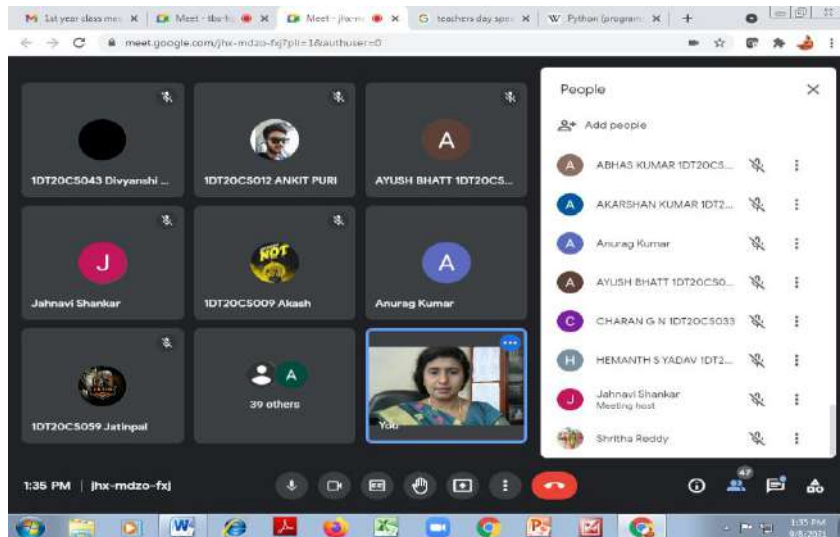
EVENT 03: Pre – Workshop Talk Python

Date: 8-9-21

Venue: Online

Speaker: Dr C Nandini, Vice Principal, HOD CSE, DSATM

Participants: 2nd semester students



EVENT 04: Faculty Achievement

- Sai Shiva Sumanth Reddy of CSE department gave a talk on “ Technological trends on Veterinary Science “ for PES College, BioTechnology students.
- Chaitra YR of CSE department attended 5 day FDP on RPA using Blue Prism from 27-9-21 to 1-10-21
- Chaitra YR of CSE department attended 3 day Virtual FDP on “Artificial Intelligence & Machine Learning” from 20-9-21 to 22-09-21.
- Dr Keerthika V of CSE department has undergone Innovation Ambassador training by MoE’s Innovation Cell & AICTE during the period 30th June – 30th July 2021 in online mode.



DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

EVENT 01:

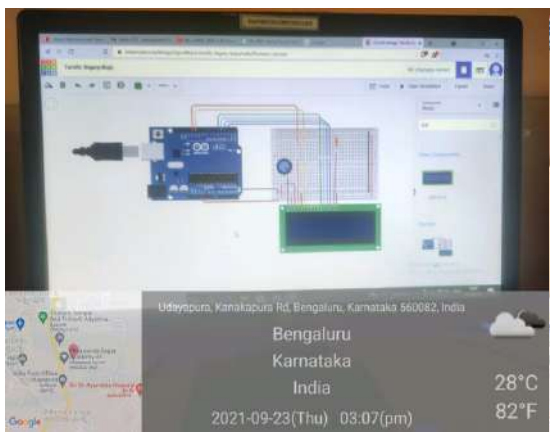
Event Name	Four days virtual faculty development program on “Microchip training using Proteus professional”
Theme	The most visible use of computers and software in processing information for human consumption.
Date	23rd Sep 2021 – 26th Sep2021
Mode	Virtual
Resource Persons	Mr. R V Manjunath , Assistant Professor, Dept. of ECE Mrs. Kripa K B , Assistant Professor, Dept. of ECE
Coordinator	Dr. Siddalingappagouda Biradar

Objectives of the Program/ Event:

1. Learn tinker card, microchip and proteus professional software.
2. How to design circuits using above software's but also u will understand the detail ATmega16 which is a low-power CMOS 8-bit microcontroller.

All faculties of Electronics and communication Engineering department were attended.

Photos:



Faculty Publication:

1. . Kulkarni, T.R., Dushyanth, N.D.,”Performance evaluation of deep learning models in detection of different types of arrhythmia using photoplethysmography signals”. International Journal of Information Technology, September 25th 2021. <https://doi.org/10.1007/s41870-021-00795-8>([SPRINGER-SCOPUS-UGC APPROVED](#))

Faculty Participation:

- 1.Dr. Roopa R Kulkarni, participated in the workshop Embedded Systems An Application Driven Approach organized by the All India Council for Technical Education (AICTE), ATAL Academy, STMicroelectronics and ArmEducation, from August 25th -27th 2021.
2. Dr. Roopa R Kulkarni participated as a session Chair Person at International Conference on Evolutionary Computing and Mobile Sustainable Networks ICECMSN-2021, RV Institute of Technology and Management, Bengaluru, 28th Sept 2021.
3. Dr.Siddalingappagouda Biradar, conducted webinar on “Career Opportunities in Computer Networking” on 13th Sept. 2021, at GIET University, School of Engineering & Technology, Odisha.
4. Dr.Siddalingappagouda Biradar, conducted 5 Day IEEE FDP on “5G, IoT, and Artificial Intelligence: Research Trends and Application "on 27th Sept.-1st October 2021., at Atria Institute of Technology, Bangalore.
5. Dr.Siddalingappagouda Biradar, Technical Talk on “Latest Trends in 5G Technology & quot; on 26th Sept. 2021., at Traxmic Solutions Private Limited, Bangalore.
6. Mrs. Asharani A R, attended FDP on “Part 1 of the online UHV Refresher” organized by AICTE from 30th August to 4th September 2021.

Event Name	Academic Audit Committee –Meeting AND NBA Review Audit
Theme	Quality Enhancement Initiatives- Review of Existing Academic Procedure in line with NBA compliance report
Date	Saturday September 18, 2021
Venue	Department of Civil Engg., DSATM
Expert Reviewer	Dr. Nagaraj H B NBA Review panel member at NBA New Delhi And Professor Dept of civil, BMSCE
In House Members	Dr. K Vishwanath: Dr M K Harikeerthan: Prof. Sridhara S Prof. Girish P: Prof. Deepthi. BP: Prof. Vinay Kumar

Panel Members on AAC & NBA Review Audit



Objectives of the Program:

- To have the department curricular & Co Curricular system And Process evaluated in tune with NBA compliance.
- To get guidance, Suggestions, instructions for enhancing the quality initiatives adopted by the department.
- Assess the curriculum delivery system, TLP in place, steps to improve the pedagogical methods practiced, Evaluation process, Add on Courses, process adopted to improve weak students

Measurable outcomes:

1. Staff could get the overall picture of Assessment for renew process
2. Understood the contribution of each element of SPIRAL & IIPSE

3. Did speak out ways & means to carry out programs that benefit society & Organisation in line with & supporting the Best Practices adopted.

EVENT 4: ACHIEVEMENTS by faculty:

Sl. No	Faculty Name	As Jury / Subject Expert at Conference	Date	Organisation
1.	Dr. K N. Vishwanath	Participated in BOS meeting as VTU Nominee to MSRIT: verifying Scheme & Syllabus for I year as per NEP being followed from 2021-2022 session.	September 20,2021	MSRIT, Bengaluru

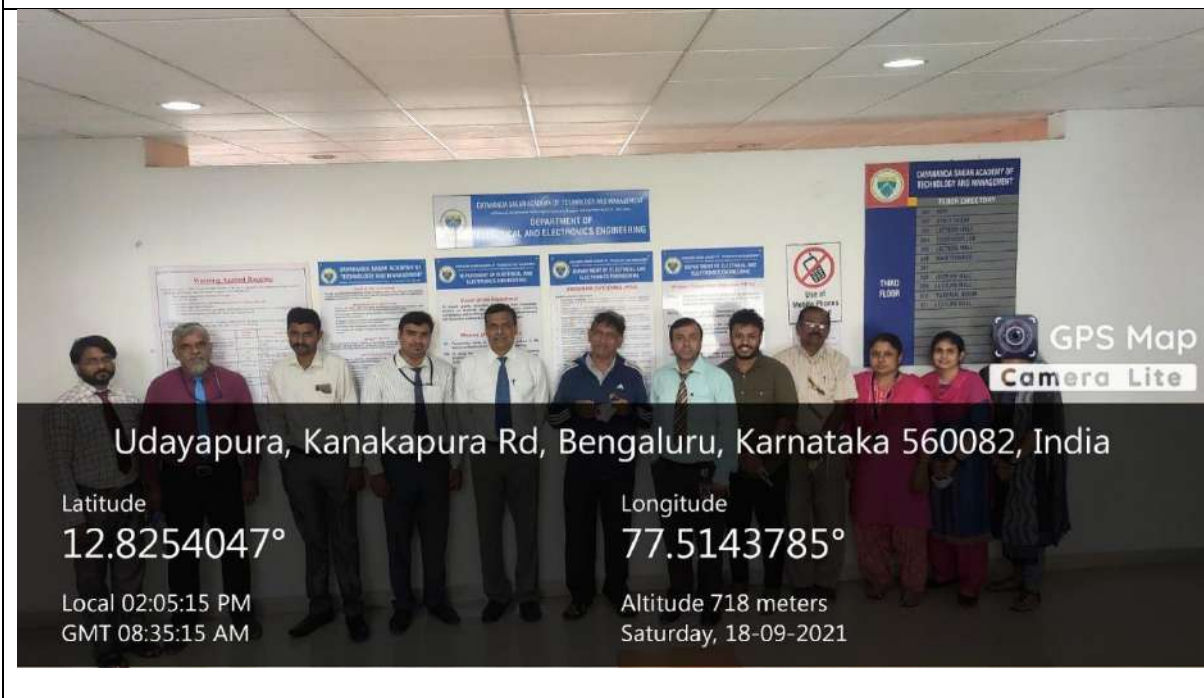
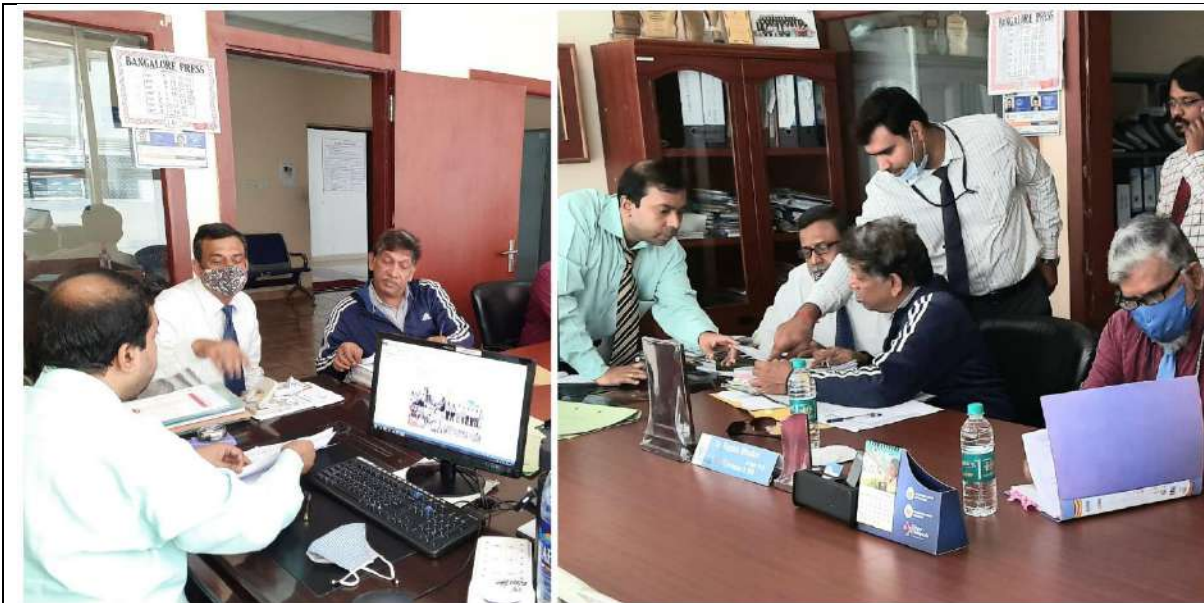
EVENT 5: FDP, Workshops, Seminars attended by the faculty:



Sl. No	Name of the Faculty	WEBINAR/ONLINE FDP Attended	Organizing Institute
1.	Dr. K N Vishwanath	5 Day FDP: “ Design AND Construction Practices of Bridges”	MITE, Mangalooru
		Materials and Methods for Repair / Rehabilitation/ Retrofitting of structures	Ultra-tech, Industries

DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

EVENT 01: Academic Audit was conducted on 18th September 2021, by the NBA Expert:- Dr. K N Rao, Professor, Dept. of Electronics and Instrumentation Engineering, BMSCE-Bangalore & Mr. Kushal K, Alumni & Employer, Cloud Infrastructure Architect, Bay Grape Technologies




EVENT 02: Webinar on Research Quality Enhancement in Engineering Applications was organized by Department of EEE, DSATM on 30th September 2021.

Dr. Tousif Khan, HOD, EEE Dept. SRM University, AP was the resource person.



Achievements by Faculty of the Department

Dr. Rupam Bhaduri Professor & HOD, was invited to be Expert Speaker in ATAL-FDP on Magnetic Levitation System conducted by NIT-Mizoram during 27-09-2021 to 01-10-2021.



राष्ट्रीय प्रौद्योगिकी संस्थान मिजोरम
NATIONAL INSTITUTE OF TECHNOLOGY MIZORAM
(An Institute of National Importance under Ministry of Education, Govt. of India)
CHALTLANG, AIZAWL, MIZORAM - 796012
Phone/Fax: 0369-2391230 / 0369-2391774 / 0369-2391699
Email: nitmizoram@nitmizoram.ac.in
No. NITMZ/24-4/ATAL/2020/2034
Date: 4 SEP 2021

To: Prof. Rupam Bhaduri
Professor & Head
Department of EEE,
Dayananda Sagar Institutions, Bangalore, Karnataka


Subject: Invitation to be an Expert speaker in ATAL - FDP on "Magnetic Levitation System" (Application No. 1613660075) - reg.

Sir,

The AICTE Training and Learning (ATAL) - FDP on Magnetic Levitation System (Application No: 1613660075) will be conducted in the Department of Electrical & Electronics Engineering, NIT Mizoram during 27.09.2021 to 01.10.2021. You are cordially invited to deliver lecture during the above mentioned dates. Detail programme schedule will be provided by the Co-ordinator in due time.

Kindly convey your acceptance of the invitation. Honorarium shall be borne by the Institute. You may contact Dr. Pabitra Kumar Biswas, Co-ordinator of the Programme for necessary action at our end.

Thanking you



Achievements by Students of the Department

The following final year students of EEE department of Dayananda Sagar Academy of Technology and management, Bengaluru have developed Electric /Battery based two wheeler.

TeamMembers

A Brihadeshvaran
Abhishek A
Lokesh N

Rachit Raj
Shantiprasad Jain
Sumanth Kashyap

Sushumna R
Tushar Kashikar

Mentored by: Prof. Mr. Kiran R

Features

Brushless DCMotor:48V, 3000RPM, 5Nm

Lithiumionbattery:48v, 10Ah

Lead acid Battery: 12V, 3Ah **Controller**

Top Speed: 62.8kmph

Top Mileage: 25km

Chargingtime:2hours

Uniqueness The uniqueness of the prototype is that the entire petroleum based vehicle was converted to an electric with minimum cost.



DEPARTMENT OF MECHANICAL ENGINEERING

EVENT 01: FACULTY PARTICIPATED AND COMPLETED THE PART 1 OF THE ONLINE UHV REFRESHER FDP ORGANIZED BY AICTE, NEW DELHI.

Dr. Mallikarjun Biradar, Associate Professor, Department of Mechanical Engineering, Dayananda Sagar Academy of Technology and Management, Bengaluru, has participated in online UHV Refresher FDP organized by All India Council for Technical Education (AICTE) from 30 Aug 2021 to 4 Sep 2021.



EVENT 02: FACULTY PARTICIPATED AND COMPLETED THE PART 1 OF THE ONLINE UHV REFRESHER FDP ORGANIZED BY AICTE, NEW DELHI.

Dr. M N GURURAJA, Associate Professor, Department of Mechanical Engineering, Dayananda Sagar Academy of Technology and Management, Bengaluru, has participated in online UHV Refresher FDP organized by All India Council for Technical Education (AICTE) from 30 Aug 2021 to 4 Sep 2021.



MASTER OF BUSINESS ADMINISTRATION

EVENT 01: Event 1: Participation in Virtual Business Plan Hackathon – 2021

Organized by AIMIT

Event Name	Virtual Business Plan Hackathon - 2021
Theme	Hackathon Competition
Date	4 th to 6 th September 2021
Venue	Online platform - Google Meet, hosted by AIMIT
Participants	9 students (3 teams of students each) 2 nd Semester students of 2020-22 batch – coordinated by Simha VLN



The 1st Runner up team – Nagesh B S, Sneha A & Banupriya M with Dr.Geetha R, HOD-MBA and Mr.Simha VLN, Event coordinator.

Objectives of the Program/ Event

- To build in them the spirit of competing and presenting their B-plan in a Hackathon.
- To provide opportunities to students for exhibiting their talents outside the institution.
- To create an environment for innovative / creative thinking, & collaborative team work.

Details about the Activity:

The 3 teams consisting of Abhilash S Kashyap, Praveen P & GSR Das in team1, Ganesh Bharadwaj, Prachi Patel & Karthik BR in team2 and Nagesh B S, Sneha A & Banupriya M in team3 participated in the Virtual Business Plan Hackathon – 2021, hosted by Adarsh Institute of Management and Information Technology, Chamarajapete, Bengaluru.

The first day of Saturday, 4th September all the participants were given orientation in the forenoon session in creating a B-plan and in the post noon session there was a Hackathon event. The students were given one day's time to prepare and submit the B-plan by 2:00 pm on Sunday, 5th September. On Monday, 6th the day began with an Elevator Pitch and after that 8 teams out of 22 total teams were short listed for the final presentation in the post lunch session.

The team3 of Nagesh B S, Sneha A & Banupriya M, qualified for the final presentation. The team took up the opportunity earnestly and started thorough preparation for the final presentation, with the help and guidance of faculties in the department.

The presentation by the teams was exemplary and it was equally challenged by the adjudicators. The students were spirited enough in giving apt replies to counter the questions thrown at them.

The exhilaration was contained in the team after their presentation as they were confident of winning at least any one prize! The final moment at about 4:30 pm there was an explosion of excitement, joy and celebration when their name was announced as the 1st Runners up!

Measurable outcomes, w.r.t. realisation of Vision:

- The students had good exposure to the methods and nuances of creating a B-plan. Many elements in preparing the B-plan were learnt by them.
- The various stages and processes of participating in a Hackathon were absorbed by the students and they are now ready and confident enough to organise a similar event in near future.

Event 2:Academic Audit Syndicate Meeting Report

Meeting	Academic Audit Syndicate Committee(AASC) Meet
Purpose	Review of Syllabus, Scheme, Curriculum delivery methods & processes
Date	04-09-2021
Venue	Board Room-'A' Block, Dayananda Sagar Academy of Technology &Management,

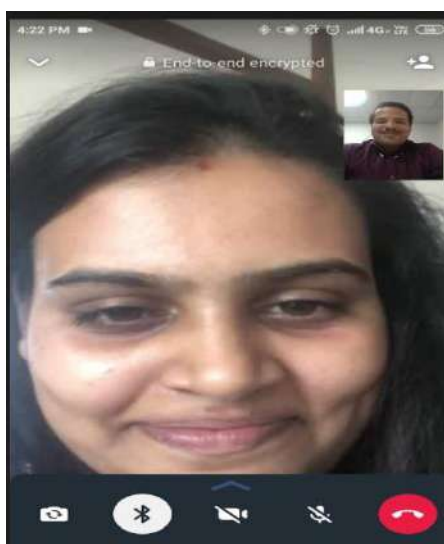
Agenda:

1. Review the prevailing syllabus and schemes of all the programs offered at DSATM by AASC members

2. To examine the curriculum delivery methods and processes
3. To propose measures to improve upon the prevalent academic delivery methods to enrich curriculum delivery that can enhance employability prospects of students

Proceedings:

- Academic Audit Syndicate Committee meeting was convened by the Principal Dr. B R Lakshmikantha, Chairman of AASC, Dean Academics Dr. Sumithra Devi K A at the Board Room, Block-A, DSATM on 4th September 2021 between 11.00 am to 1.00 pm in which all the empaneled members from Industry, Alumni and Academia participated representing MBA, BE and BArch Programs.
- The meeting commenced with welcome address by the Principal & Chairperson AASC followed by a briefing on the prevalent academic methods and processes by the Dean.
- Subsequently Dr. Muralidhara, Professor and senior academician shared his thoughts and insights on how academic delivery could be improved and made robust.
- Later AASC members reviewed the prevailing University Syllabus and Schemes of various Departments and were updated about the curriculum delivery methods and processes by the respective department HODs and their feedback and inputs were recorded for further course of action to ensure effective curriculum delivery.



Sharmila S, HR Recruiter, KPIT Technologies Ltd., an alumni of 2016-18 Batch participated in the Academic Syndicate meeting virtually and appreciated the prevailing academic processes and systems.

Minutes of the Meeting:

Recommendations by AASC Member representing MBA Department were recorded as meeting proceedings

Ms. Sharmila suggested some inputs for enrichment of the curriculum delivery and to enhance the employability prospects of students:

- Emphasis may be placed on practical exposure through frequent Industry Connect initiatives like guest lectures, Industry visits, internships, projects and consultancy assignments

- Training in presentation skills inter-personal skills, email etiquette, advanced excel should be imparted to all the students to enhance their employability prospects
- Supplementary enrichment activities, certification courses and value added programs may be offered

Event 3: Advanced Excel Class from 13th September to 17th September 2021.

Event Name	5 Days Advanced Excel Training
Theme	Add-on Program
Date	13-09-2021 to 17-09-2021
Venue	4 th Floor, Seminar Hall, MBA Department.

Objectives of the Program/ Event

- To impart Advanced Excel skills to students.
- To enhance the employability skills.
- To enable students to develop application and analytical skills to solve business problems.

Details about the event:

- Dr Subashini Ramaswamy, Curator & CEO, Rare Minds was the resource person for the training on Advanced Excel.
- The training was conducted between 13-09-2021 to 17-09-2021 for a duration of 30 Hours. 4th Seminar Hall was used for conducting the training session.
- The sessions covered the following topics:
 - **Day 1** - Basics as Add Fill, Fill Handle Same Fill, Incremental, Fill, Week, Month, Employee List, Products, Split, Splitting Data with Similar Format & For Adding Words, Transpose, Sort & Filter, Data Validation(List), Format as Table Drop Downs.
 - **Day 2** - If Function, Sumif Function, Count Function & Countif Function
 - **Day 3** - Count, Max, Sum Product, Pivot Table, Create Dashboards, Create Lists and Sub Lists of Data
 - **Day 4** - Creating Dashboard, Developer Tab Features, Macros, Visual Basics
 - **Day 5** - VBA “(Visual Basic Application)
- Quiz and creative assignments were used to evaluate of the students learning outcome.





Measurable outcomes, w.r.t. realisation of Vision:

- Students got well-versed with Excel Skills
 - Students learnt to apply advanced excel skills in Internship and Project work
- Employability skills get enhanced

Event 4: Academic Audit Committee Meeting at the Department of MBA

Event Name	Academic Audit Committee Meeting
Theme	Academic Audit
Date	18th September 2021
Venue	3rd Floor, Innovation Lab, MBA Department.

Meeting Agenda:

1. Review and Appraisal of the current practices adopted by the department (As per the checklist below)
 - Department Calendar of Events
 - Course File of Instructors
 - Components of CIE - Tests, Assignments, and others
 - List of Add-on /Certification Courses Offered
2. Gap identification in the current context and suggestion of measures to bridge the gap in alignment with the Vision, Mission, PEOs and POs of the Department
3. To suggest additional measures, if any, to enhance the academic quality & employability prospects for students

Attendees:

Sl. No	Name	Affiliation	Portfolio
1	Dr. Lakshmikantha B.R	Principal , DSATM	Chairman
2	Dr. Geetha R	Professor& HOD-MBA	Dy. Chairperson
4	Dr. Shubha B N	Professor & Head Dept. of Management Studies BMSCE, Bengaluru	Member Academic Expert
5	Mr. Satish Viswanathan	Business Head- Channels at Sify Technologies Ltd. Bengaluru	Member Industry Expert
6	Ms. Madhushree Prasad	Associate Account Specialist Teikametrics, Bengaluru	Alumni- Member
7	Dr. Anjana Devi S C	Associate Professor , MBA- DSATM	Internal- Member& Convener
8	Dr Praveen Kumar Sinha	Associate Professor , MBA- DSATM	Internal- Member



Minutes of the Meeting:

Dr. Anjana Devi, the Convener welcomed the members and requested Dr. Geetha R, Professor and HOD to brief on the prevalent practices in academic delivery. Subsequent to the briefing, there were discussions and deliberations among the members of the audit committee. The proceeding of the meeting are recorded below:

1. Review and Appraisal of the current practices adopted by the department as per the checklist

Academic expert Dr. Shubha, Industry expert Mr. Satish Viswanathan and Alumni representative Ms. Madhushree reviewed the current set of practices adopted by the department w.r.t the curriculum delivery to the students. They expressed satisfaction with the current practices and their comments about these aspects are appended herewith. However there were further deliberations among the members, more on the value added inputs to be given to the students beyond the university curriculum. Following is the summary of the same

2. Gap identification in the current context and suggestion of measures to bridge the gap in alignment with the Vision, Mission, PEOs and POs of the Department

By reviewing the prevailing academic practices, Audit committee members identified certain gaps and suggested the following measures to bridge the gaps:

Recommendations by Academic Expert Dr. Shubha B N d:

- Prevailing COE structure may be modified on weekly basis to reflect 16 weeks of a Semester so as to cover all the possible events during the course of that Semester
- **Need-based short- term** bridge courses may be introduced as part of the Induction Program for MBA Semester-1 students hailing from heterogeneous backgrounds so as to bring them to a common platform .This would contribute towards enhancing their learning effectiveness
- Proposed inclusion of a document highlighting highest and lowest scores in each Course in Course file. Mr. Satish Viswanathan suggested inclusion of Median score along with highest and lowest to draw better insights about Instructional design and academic delivery.

Recommendations by the Industry Expert: Mr. Satish Viswanathan:

- Statement of Purpose (SOP) should be integrated as a part of admission process to enable MBA aspirants to have clarity on the intent behind choosing MBA Program.
- Student Induction Program(SIP) should emphasize on:
 - Goal-setting for academic progress and employability enhancement
 - Personal SWOC analysis to enable them to understand their strengths & weaknesses and make them realize the Opportunities available for their development and to know the Challenges and learn to deal with them.
 - Charting out a road map to for goal attainment which they would be periodically assessing to know if they are proceeding in the right direction
- Students' interests and aspiration should take precedence while choosing the elective and pre-counselling sessions should be facilitated to eliminate randomness and to enable them to make informed choice of specialization.

Recommendations by Internal Academic Experts, Dr. Anjana Devi SC & Dr. Praveen Kumar Sinha:

- Structured Mentorship Assistance Program may be introduced

Recommendations by Alumni representative Ms. Madhushree:

- More skill-oriented activities may be introduced

To suggest additional measures, if any, to enhance the academic quality & employability prospects for students

Recommendations by Academic Expert Dr. Shubha B N d:

- Introduction of capsule projects focussing on contemporary and emerging trends relevant MBA Courses. It may be considered as one of the components of CIE for Semester- 1 and Semester-2 students.

Recommendations by the Industry Expert: Mr. Satish Viswanathan

- Collaboration with start-ups to facilitate Industry-Connect initiatives like- internships, consultancy assignments, Mentorship assistance, Projects works and others that facilitate in bridging the gap between industry and academia. Mr. Satish even offered to help us collaborate with a few start-ups that are performing well in tech-space.

Recommendations by Internal Academic Experts, Dr. Anjana Devi SC & Dr. Praveen Kumar Sinha:

- Along with Academic performance, skill assessment strategy may be adopted for facilitating skill and employability enhancement of the students.

Recommendations by Alumni representative Ms. Madhushree:

- Certified personality development programs may be offered to prepare the students for interviews
- She also proposed periodical interaction of alumni with the students to update them about the prevalent trends and challenges in the Industry
- Students should be encouraged to pursue Digital Marketing certifications offered by Amazon web services as that would enhance their employability prospects.

In conclusion HOD MBA Department thanked all the members for their contribution and stated that the suggestions from the committee members would be implemented for all the existing and upcoming batches as applicable.

Encl:Feedback forms filled by the audit committee members

Event 5: NBA Audit at the Department of MBA

Event Name	NBA Audit
Theme	NBA Audit 2021
Date	18.09.2021
Venue	Dayananda Sagar Academy of Technology & Management, Innovation Lab-III Floor

Objectives of the Program/ Event

- To showcase the NBA report prepared at the department level and to have the expert opinion.



Details about the event:

- Dr. Subha BN, HOD and Professor BMSCE had graced the DSATM MBA department as external experts for NBA . She is having a rich experience in NBA process and documentation. She had thoroughly examined the NBA criterion file from 1 to 10. She was satisfied with the NBA filing process and mechanism adopted at the department. She did provided the suggestion on enhancing quality in teaching pedagogy, Diversity in student admission, conduction of MDP in the department and to have patents in the department name. She had examined the file and provided a score of 831 overall.

Measurable outcomes, w.r.t. realisation of Vision:

- It will help the department to enhance quality in teaching, academics, publications, student placements and various other parameters.
- It will help to realize the vision and mission set by the institution to enhance quality.

Event 6 : Orientation on “Get Ready for the Corporate World” by Alumni Ms.Madhu Shree, (Designation, Company).

Event Name	Orientation on “Get Ready for the Corporate World” by Alumni Ms.Madhu Shree, (Designation, Company)
Theme	Alma Connect 2021– Interaction by Alumni
Date	18 th September 2021
Venue	M-401, Seminar Hall, 4 th floor, M-Block
Participants	2 nd Semester students of 2020-22 Batch

Objectives of the Program / Event

- To give confidence to students of junior batches, by interaction with working alumni.
- To provide an insight into the expectations of the corporate world.
- To offer a platform to the current batch students to explore internships and job offers.

Details about the Event:

The students of 2nd semester of 2020-22 Batch assembled in the seminar hall M-401 of Fourth floor, M-Block post lunch to interact and discuss with their super senior Ms.Madhu Shree Gowda of 2018-20 Batch.

Ms.Madhu Shree is employed as Associate Account Specialist in Teikametrics for the past 1 year. She was an active person during her student days in DSATM, so she was aptly suitable to give a proper guidance to the current batch students.

The 2nd semester students had an active interaction with many of them asking lot of questions regarding the need for skills required in the companies. Many students were also eagerly asking questions about internships and employment offers.

The interaction with Ms.Madhu Shree can be summarised as follows;

- Build confidence by participating in as many competitions and events organised at the college level.
- Improving communication in languages, especially English and local languages.
- Develop good aptitude skills in Logical Reasoning, Quantitative Aptitude, and Verbal ability, etc.
- To be clear of what contribution the internships & projects done by students have given to their respective companies.
- Research papers mentioned in the Resume is an added advantage.
- Have good skills in Case study presentation, MS-Excel and e-Mail etiquette.



Measurable outcomes, w.r.t. realisation of Vision:

- The students were feeling confident through the interaction with their senior.
- They could get an insight into the major skills required in the industry
- There was a strong need felt among students for participating in as many events organised in the college.

Event 7: Orientation on “Learn to Trade on TrakInvest

Event Name	Orientation on “Learn to Trade on TrakInvest”
Theme	Investment Trading Competition
Date	18 th September 2021
Venue	M-401, Seminar Hall, 4 th floor, M-block
Participants	2 nd Semester students of 2020-22 batch – coordinated by Dr. Divya U and Mr.Simha VLN

Objectives of the Program / Event

- To impart knowledge among students on basics of investments and stock market.
- To prepare students for investment in stock market and Online stock trading.
- To train the students virtually for Online trading through TrackInvest platform.
- To bridge a gap between theory and practice in the field of Stock market investment.
- To provide them insights into actual trading platform linked to NSE and world-wide stock exchanges.

Details about the Event:

The orientation program was organised by Finance club - ARTHAM of MBA to give idea regarding Online stock trading among students. The session’s main intention was to impart knowledge about the basics of investment and stock market, Risk and Return analysis while investing in stock markets and to train students for online trading.





SAYANJIDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT
Udumapur, Opp. Art of Living, Kanakapura road, Bangalore-82
UPEAC (University of Professional Education Accreditation Council) Approved by MCI, New Delhi
S RE Courses Accredited by NIOS, New Delhi
Internal Quality Assurance Cell (IQAC)

Department of Management Studies

ARTHAM
The Hub of Creative Finance

Organized by
Orientation Program
on
Learn to Trade on TrakInvest


Resource person:
Mr. Arjun Chakrabarti
President & CEO, India
TrakInvest Group

Date 18th September 2021
Time 10:00 AM to 1:00 PM
Venue M-401 Seminar Hall, 4th Floor M-Block, DSATM

Coordinators **In the presence of**

Dr. Divya U Asst. Professor	Mr. Simha VLN Asst. Professor	Dr. Geetha H Professor & HOD	Dr LakshmiKantha RR Principal & Director
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The resource persons for the program were Mr Arjun Chakaraborti, President & CEO, TrakInvest Group, India and Ms. Urvi Babla, Senior Vice President., Marketing and Sales of TrakInvest Group. They shared their knowledge regarding Myths of Stock market investment and Mistakes to be avoided in the Stock market. They explained about the risks and returns relating to stock market investment.

They also gave a demo of Online buying and selling of stocks through their TrakInvest Platform. They shared information regarding the various virtual stock trading games organised by TrakInvest Group with

attractive prizes and certification Programs in Online Trading. They also offered their popular training module of Global Online Trading Course (GOTC). The students were given the knowledge that the basis of investing should be to have a strong Fundamental Analysis of the target companies and not being emotional about investment options.

To support their point of view, they gave several examples of good stocks with strong fundamentals like Infosys, Eicher motors, HDFC etc. They gave tips regarding when to buy and when to sell the stocks, stock portfolio construction and how to mitigate risk through stop loss process.

Measurable outcomes, w.r.t. realisation of Vision:

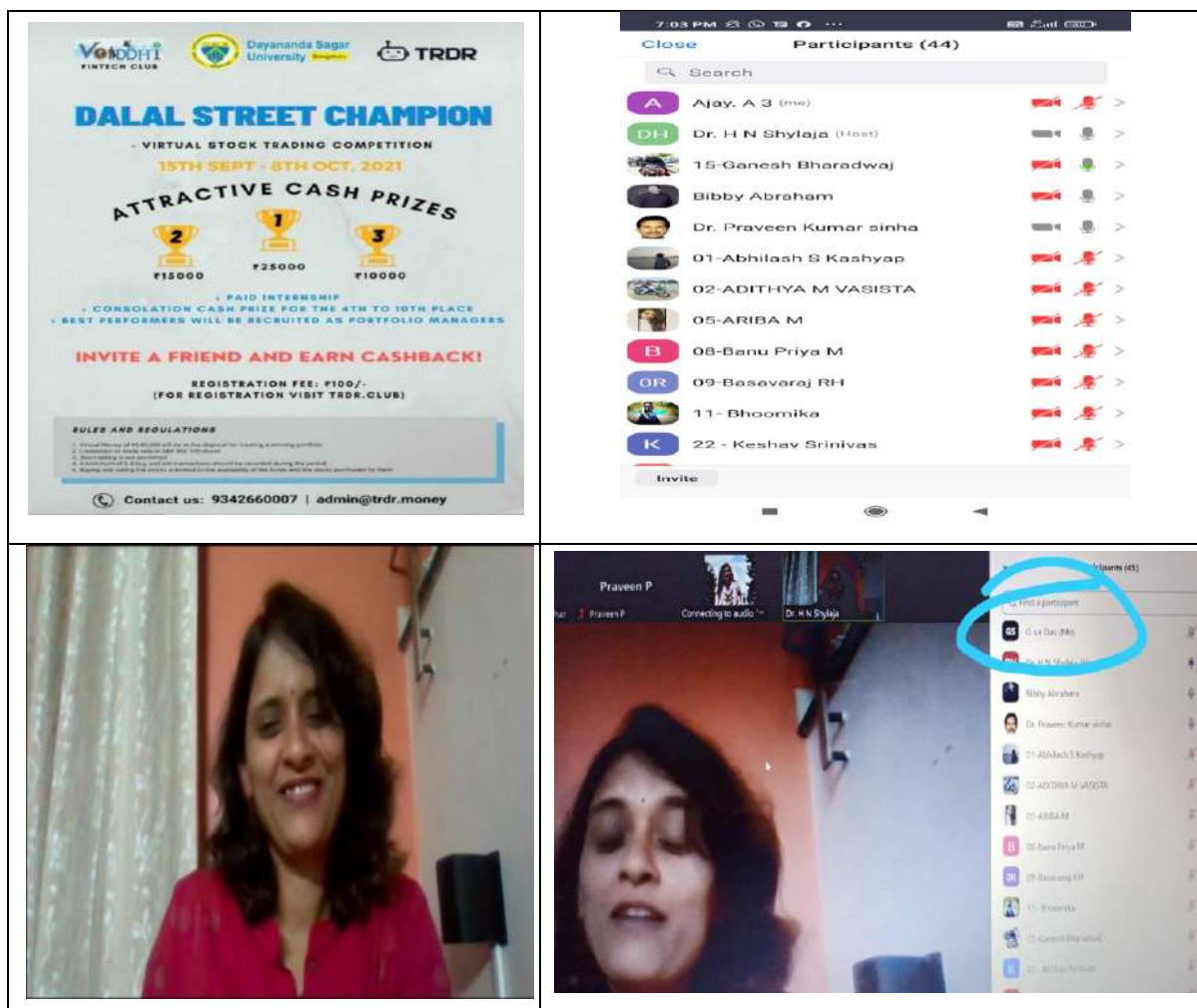
- The students could get the basic understanding of how the trading of stocks take place practically.
- Through their interaction, the students learnt the basics of how to analyse the stocks of a company
- The students were able to bust the myths around investment parlance and could get an idea of how to construct a strong and balanced portfolio.
- They were able to grasp the operations of a stock exchange through the demonstration of their trading platform of TrakInvest.

Event 8: Oreintation on Dalal Street Champion- Virtual Stock Trading Competition on 15th Sep to 8th Oct'2021.

Objectives of the Program/ Event

Event Name	Webinar
Theme	Orientation session on Dalal Street Championship
Date	06.09.2021
Venue	Dayananda Sagar Academy of Technology & Management, Online Zoom Plat form,

- To promote the stock mind games with the MBA Students.
- To make the students to participate in stock games by learning new strategies.



Details about the event:

- Dr Shylaja of Dayananda Sagar University, has conducted an orientation session on Dalal Street Championship for II semester MBA students. The championship will commence of 16th of September and the participants will be given a 25 lakhs as a virtual money to paly in the stock market.
- Participants will be evaluated for one complete month and the average gain will ascertained in the end of the month. In this process the broking house from the leading stock exchange across globe will discuss the strategies to be employed to have maximum gain.
- The participants will have to pay Rs. 100 as an entry fee. Login id and credentials will be given by the organizer.

Measurable outcomes, w.r.t. realisation of Vision:

- It will help the students to enhance the employability prospects and they will be able to achieve the career goals.

Event 9: Elective Counselling Session for 2020-22 Batch (2nd Semester) by Mr. Abikshit Mund

Event Name	Marketing Club: Elective Counselling(Marketing Domain)
Theme	Industry Institute Partnership Initiative
Date	25/09/2021
Venue	Seminar Hall, Dept. of Management Studies, DSATM (LH - 401)
Participants	Students from second semester, 2020-22 batch, Coordinated by Mr. Savanth S T

Objectives of the Program/ Event

- To provide knowledge on marketing specialization
- To expose career opportunities in the domain of marketing to students



Details about the event:




- Mr. Abikshit Mund, Country Head – Channel Sales at Fujitsu India was the resource person, He rendered a seminar on the marketing aspects. In this session, sir briefed about various marketing concepts, job roles, skills and values required for the marketing roles. He gave insights on building marketing career and individual’s mindset to be in marketing domain.

Measurable outcomes, :

- From this event, students were able to gain the thorough knowledge of marketing domain and the career aspects in the marketing domain.
- Students were able to learn prerequisites of marketing jobs like skill sets and values in the marketing job.

Faculty Participation in External Events/Achievements

1. Congratulation to Dr. Geetha R Professor and Head, MBA Department, DSATM for receiving Awards and Appreciation Certificates.

<p>Dr. Geetha R received certificate of appreciation for the second best student feedback on the occasion of Teacher’s Day Celebration, 8th September 2021.</p>	
<p>Dr. Geetha R was conferred Bharat Education Excellence Award under Kalpa Acharya category for her contribution to the field of Management research. It had wide media coverage in 50 print and digital newspapers.</p>	
<p>Dr. Geetha R was conferred Academic Excellence Award for 100% result in Managerial Communication Course on the Occasion of Teachers’ Day celebration at DSATM on 8th September 2021</p>	

Dept. of Commerce(UG) , Kristu Jayanti College, had organized 5- Day FDP on – Systematic Approach for Academic Research between 21st September to 25th September 2021. Dr. Geetha R was invited as resource person to deliver FDP Session –II on: A Systematic Approach to Literature Review. Around 55 faculty participants from various Institutions benefited from it.

Dr. Geetha R, member of VTU-BOE 2021 attended the Meet organized at Library Block , UBDT, Davangere to scrutinize the Upcoming PhD Course Work Question Papers on 23rd September 2021.

Sl. No.	Name of the Member/Institution	Designation	Institution
1	Dr. H. K. Manjunath	Member	KVAFSU
2	Dr. S. S. Srinivas	Member	KVAFSU
3	Dr. S. S. Srinivas	Member	KVAFSU
4	Dr. S. S. Srinivas	Member	KVAFSU
5	Dr. S. S. Srinivas	Member	KVAFSU
6	Dr. S. S. Srinivas	Member	KVAFSU
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49	Dr. S. S. Srinivas	Member	KVAFSU
50	Dr. S. S. Srinivas	Member	KVAFSU

University of Mysore,, UGC HRD Centre and BIMS Mysore is organizing RUSA funded 3rd Refresher Course in Commerce (Online) to be held from 28.09.2021 to 11.10.2021. The Thrust area of the 2-Week refresher Course is- Advances in Commerce and Business Practices to Navigate through the Pandemic. Dr. Geetha R is invited to deliver 2.5 hours session on- Tools for Analytics in HR on 29th September 2021.

2. Hearty Congratulations to **Dr. Divya U** for being conferred the PhD Degree in the convocation ceremony held at the University of Mysuru. on 7th September 2021





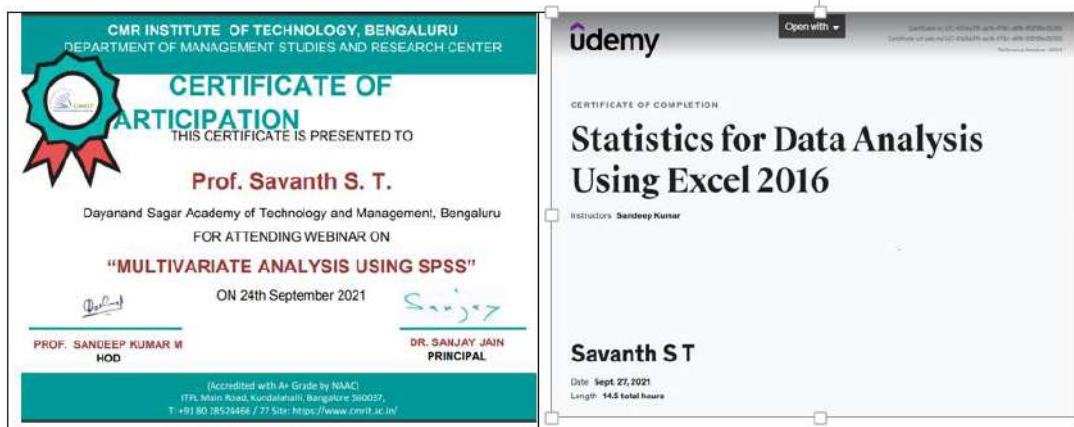
3. Dr. Praveen Kumar Sinha participated in 3 day online FDP on Qualitative research Conducted by the Department of Financial Planning , Dr. MGR, Educational and research Institute (deemed to be University) Maduravoyal, Chennai-600095, Tamil Nadu.



4. Congratulations to Dr. Anjana Devi for receiving Academic Excellence Award for consistently good feedback in the courses taught.



5. Congratulations to Mr. Savanth S T for completing certification course in Statistics for Data Analysis using Excel 2016. He also participated in a webinar on- Multivariate Analysis using SPSS on 24th September 2021 organized by CMRIT



6. Mr. V L N Simha successfully completed 5-Day Training and Learning Academy Online Elementary FDP on – **Blended Learning Strategies for Higher Education** conducted by ATAL Academy , AICTE from 24-08-2021 to 28-08-2021 at The University College of Commerce and Business Management.



SCHOOL OF ARCHITECTURE

EVENT 01: Teachers Day Celebration at DSATM, Our SOA Faculty Prof: Mamata Gonnagar won Professional Performer of the Year and Ar.Anushruti and Ar.Nisreen Thaher Ahmed won the Highest Feedback Awards.



EVENT 02: We at SOA actively participated in the event at both the places. The Bangalore Venue was taken by Faculties Akshatha and Ar.Mamatha.N, and the Vijayawada venue was accompanied by Students Srinadh of 8TH Semester and Dhriti of 4th Semester as Guided by our Director Gaddam.D.Ramesh





At Vijayawada the Students showed the Presentation on SOA to the parents and students and gave them an insight to the campus and the Architecture course and its curriculum.



EVENT 03: SOA Faculty Prof: Shivalinge Gowda was declared the All India Topper in NPTEL Online Certification exam in the Subject Strategies for Sustainable Design.



EVENT 04: Students conducted Unit Secretary Elections and Neha Bindu of 2nd Semester was Elected as the Unit Designee of 2021-2022.

UNIT DESIGNEE ELECTIONS 2021-22

SOA-DSATM

VOTE ONLINE!

ALLEN SHAJU
"To lead is a position that requires many qualities, furthermore providing a spectrum of opportunities to learn from."

ANAND AWARADI
"Would strive towards the satisfaction and happiness I get from helping others."

NEHA N.B
"Would like an honor to represent the college and work hard towards striving for the best."

RITIKA JOANNAH
"My cheerful and uplifting attitude would help diffuse situations and motivate others."

SHIVANGI UPADHYAY
"To voice out right's as well as wrong's, to appreciate or to criticize."

SOA-DSATM UNIT DESIGNEE 2021-22

Congratulations!

Neha Bindu

YOUR NEWLY ELECTED UD 2021-22 !

JOIN US ON SATURDAY, SEP 4 AT 2PM
MEETING LINK : <https://meet.google.com/jhb-oeoh-jwo>

EVENT 05: SOA- Students conducted Unit Secretary Elections and Chetan B S of 4th Semester was Elected as the Unit Secretary of 2021-2022.

UNIT SECRETARY ELECTIONS 2021-22

SOA-DSATM

CHETAN B S
"Would respect everyone's opinion and also stand my ground equally to bring about the best of us!"

PAVAN CHAVAN
"Will make sure everyone takes a step together towards the next milestone."

SWATHI ANAND
"To help and mould each and everyone of my fellow peers to enable them to become their better selves."

SRISHTI RAJAN
"Making someone feel heard and understood is something that fulfills me."

VOTE

VOTING DAY

JOIN US ONLINE
AUG-28-2021
SATURDAY-11:30 AM

GOOGLE MEET LINK : <https://meet.google.com/ubi-ajm-ast>

SOA-DSATM UNIT SECRETARY ELECTIONS 2021-22 RESULTS

Congratulations!

CHETAN B S

YOUR NEWLY ELECTED REPRESENTATIVE

★U-SEC 2021-22★