



DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

Affiliated to Visvesvaraya Technological University, Belagavi and Approved by AICTE, New Delhi

CSE,ISE,ECE,EEE,ME,CE Branches Accredited by NBA, New Delhi

NAAC Accredited with A+ Grade

MARCH 2022- INSTITUTION LEVEL ACTIVITIES

EVENT 01:

Event Name	International Women's Day Celebration
Theme	International Women's Day Celebration
Date	8 th March 2022
Venue	A Block Seminar Hall,4 th Floor, DSATM

Objectives of the Program/ Event

- To create awareness about the importance of International Women's Day Celebration.
- To motivate and empower women fraternity to feel proud to belong to the women community.
- To educate women faculties about the achievements of great and successful women leaders in various domains and platforms.
- To motivate faculty members to care of their health and to take precautionary measures.





Details about the event:

- The event was conducted on 8th March to mark the importance of women contribution to the society and economic development.
- Dr.Seema Pradeep, Professor and Head, Department of Post graduate studies in Dravyaguna, Sri Sri College of Ayurvedic Science and Research, Bangalore, she was the Chief Guest of the occasion.
- The Chief Guest shared the concept of importance of health to motivate the women faculty members.
- The program was presided by Dr. Ravishankar M, Principal, Dr. Sumitra Devi K. A., Dean Academics, Prof. and Head, Department of ISE, Dr Anjana Devi S C, Associate Professor & HOD, WEC Chief Coordinator.
- Teaching and non-teaching staff members of all the branches actively participated in the celebration.
- Female academic achievers from all the departments were recognised in the celebration.

- Dr. Anusha Preetham, Asst. Prof., Department of ISE and Prof. Monica, K. M., Department of EEE, who bagged runners place were awarded for representing DSATM at VTU Badminton event conducted in PES University.
- The event was co-ordinated by the WEC members namely,
Dr. Anjana Devi S C, Associate Professor and Head, Dept. of MBA,
Dr. Anusha Preetham, Asst. Prof., Dept. of ISE,
Prof. Monica, K. M., Asst. Prof., Dept. of EEE,
Prof. Chaitra, P. C., Asst. Prof., Dept. of CSE,
Prof. Tripti, Asst. Prof., Dept. of ECE,
Prof. Vidhya Ramesh Achar, Asst. Prof., SOA,
Dr. Bhavya Shivaraj, Asst. Prof., Dept. of Mathematics,
Prof. SowbhagyaM P, Asst. Prof., Dept. of AI & ML,
Prof. Sandhya, V., Asst. Prof., Dept. of Civil Engg.
Prof. Kimmi Kumari., Asst. Prof., Dept. of MCA

Measurable outcomes, w.r.t. realisation of Vision:

- Educated all the faculty members (100%) towards the importance of physical, mental, social and spiritual health for overall wellbeing.
- Cultivated an awareness in all the faculty members (100%) towards meditation and Yoga.
- All (100%) the participants expressed the session was highly useful and informative. The insights shared by the speaker significantly created an impact in the ways to give priority to health to be better & responsible individuals.

EVENT 02:

Event Name	“SCIENTIFIC FOUNDATION OF HEALTH” (Building of healthy lifestyles for better future)		
Date	05/03/2022, SATURDAY	Time:	11.00am to 1.00pm
Venue	4th floor A Block Seminar Hall		
In the Presence of	Dr. Sumithra devi, Dean & HOD, ISE		

Objectives of the Program/ Event:

1. Creating awareness among the students about healthy food habits.
2. Feasible approaches for Managing Stress.
3. To understand Obesity and overweight disorders and its management
4. To focus on Fitness components for health

Measurable outcomes:

1. Students were given an overall insight by the expert about the healthy diet plans.
2. Understand how stress works and develop sustainable behaviours and Recognise negative stress and its symptoms.
3. To know it is important to recognize and understand body weight as a key modifiable behavioural risk factor for many Physical diseases.
4. Suggestions on improving physical fitness.

Total Number of Participants: Students of 1st semester, DSATM -200 students.

Vision: to build healthy lifestyle for better future.

Photo Gallery:



EVENT 03:

Event Name	"SCIENTIFIC FOUNDATION OF HEALTH" (Avoiding Risk and harmful habits)		
Date	19/03/2022, SATURDAY	Time:	11.00am to 1.00pm
Resource Person	Dr. Neeraj, Assistant Professor, Department of Psychiatry CDSIMER		
Venue	4 th floor A Block Seminar Hall		
In the Presence of	Dr. Sumithra devi, Dean & HOD, ISE		

Objectives of the Program/ Event:

5. Creating awareness about addictions and its various types.
6. Health hazards caused due to addictions.
7. To understand factors influencing addictions.
8. To focus on recovery from addictions.

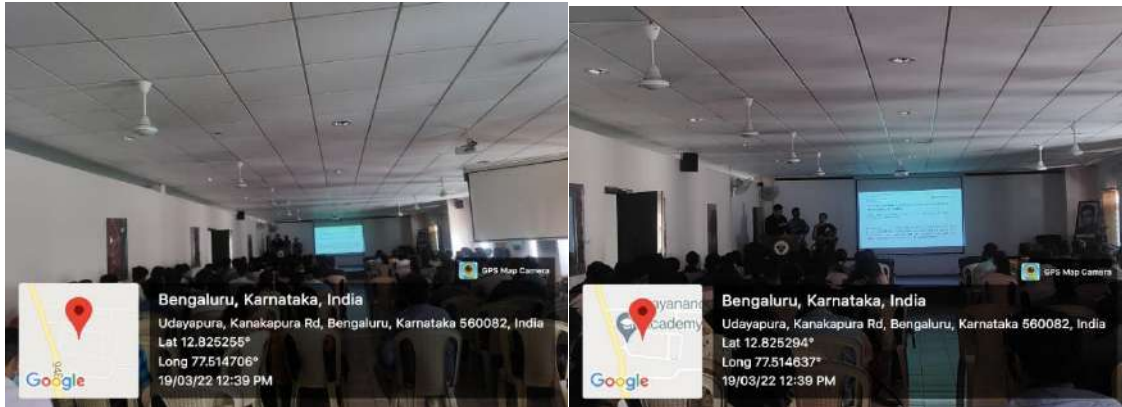
Measurable outcomes:

5. Students were given an overall insight by the expert about addictions and types of addictions.
6. Understand how addiction works and develop sustainable behaviours and Recognise addictions at early stages.
7. To know the difference between addictive people and non-addictive people and their behaviour with society
8. Suggestions on recovery from addictions.

Total Number of Participants: Students of 1st semester, DSATM -200 students.

Vision: avoiding addictions and harmful habits.

Photo Gallery:



EVENT 04:

Event Name	Tech Wizard - Poster Presentation
Theme	Developing the presentation and thinking skills for First year engineering students.
Date	19/03/2022
Venue	DayanandaSagar Academy of Technology and Management

Objectives of the Program/ Event

- To Develop the PRESENTATION and THINKING SKILLS in the field of science and technology for First year engineering Students.





Student coordinators

Evaluators and Staff Coordinators

Details about the event:

- The program was inaugurated in the Ground Floor Seminar Hall, M- Block on 19th march 2022 by **Dr.C.Nandini** (Vice Principal) **Dr. Sumithra Devi. K. A**(Dean Academics),HOD's of various departments, Evaluators are from the various Department professors and Staff of Basic Sciences, First year students DSATM.

EVALUATORS

- 1. Dr.Prashanth.Prof. Dept.CSE
- 2.Dr.Sravana Kumar.Assoc.Prof.Dept.CSE
- 3. Dr.Manjula.Assoc.Prof.Dept.ISE
- 4.Dr.Sumaiya.Assoc. Asso Prof, Dept of ECE
- 5.Dr. Gururaja M N Assoc Prof Dept of ME
- 6. Dr. Subbalaxmi Asst prof, Dept of CIVIL
- 7. Dr. Pooja nayak S Asst Prof, Dept of ISE
- 8. Prof Vasudeva Asst Prof , Dept of ECE

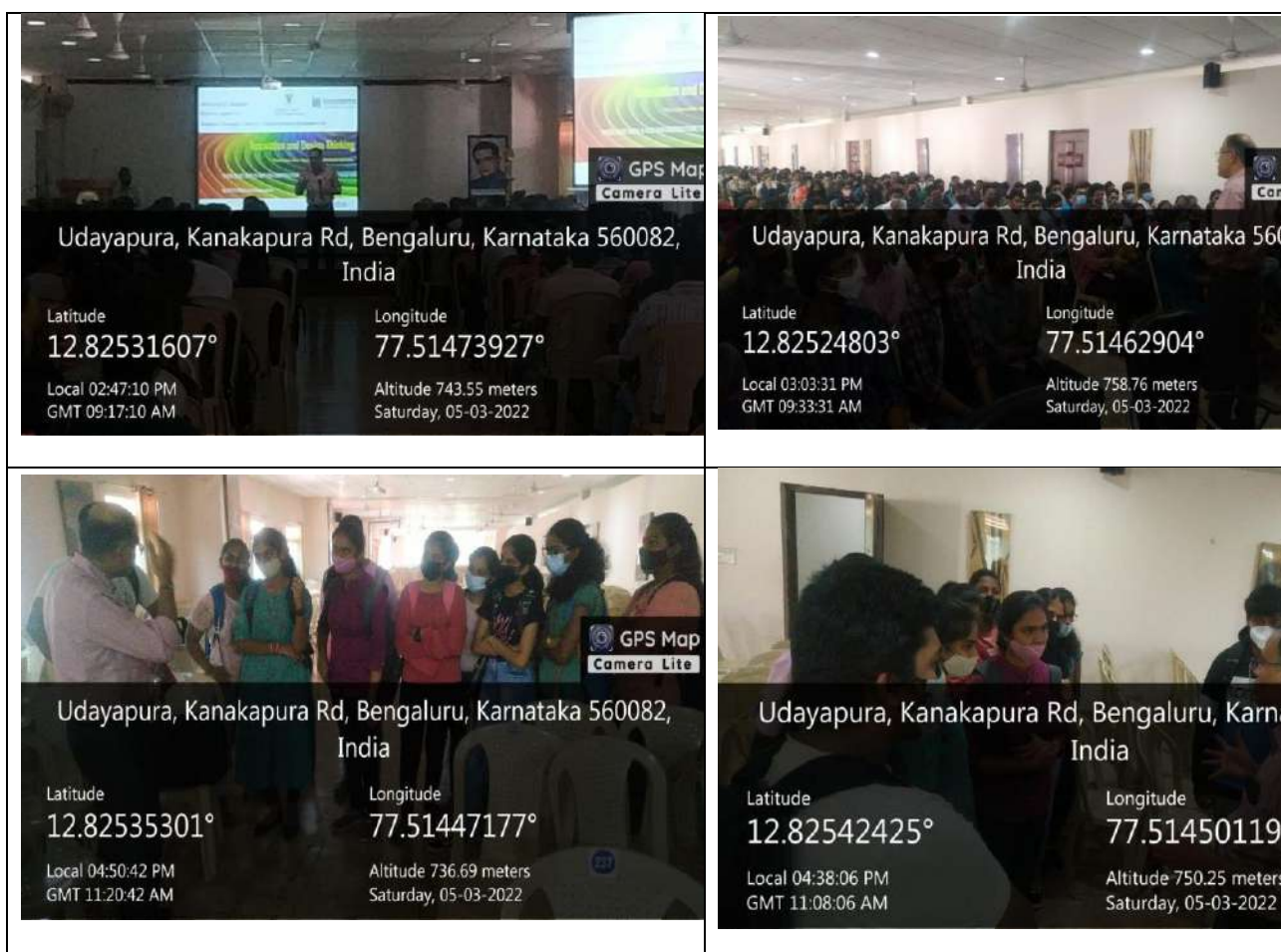
- The Event “ Poster Presentation” was conducted on the topics of Hyperloop, Multiverse, Earth Science, Mathematics In Nature, E- waste management, Green Chemistry, Sustainable Development, War and Science, Radio Active Decay, Recent development in Chemotherapy, Technology and Mental Health, Ancient Indian Mathematicians and their Contribution, Cloud Computing, Quantum Computing.
- Evaluation of the Poster Presentation Done by the factor 1. Content, 2. Team Coordination 3. Creativity, 4. Presentation Skills
- They were 28 Teams are registered and Presented with different topics under various categories. Top 6 Posters are got selected for First Three Places

EVENT 05:

Event Name	Workshop on Innovation and Design Thinking
Theme	What is Innovation - Importance and Systematic Innovation
Date	05.03.2022
Time	2PM to 4:30PM
Venue	Seminar Hall, 4th Floor, A-Block, DSATM

Objectives of the Program/ Event:

- Concept of design thinking for product and service development



Purpose:

- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Innovation – An Introduction
- Students query session and discussion

Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.

Number of participants: About 350 first semester students of physics cycle were participated.

Vision: To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

Measurable outcomes: Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques

EVENT 06:

Event Name	Workshop on Innovation and Design Thinking
Theme	The 4 Questions of Design Thinking
Date	19.03.2022
Time	2:00PM to 4:30PM
Venue	Seminar Hall, 4th Floor, A-Block, DSATM

Objectives of the Program/ Event:

Case studies on design thinking for real-time interaction and analysis



Purpose:

- To discuss Case studies on design thinking for real-time interaction and analysis
- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Case studies on design thinking for real-time interaction and analysis
- Students query session and discussion.

Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.

Number of participants: About 350 first semester students of physics cycle were participated.

Vision: To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

Measurable outcomes: Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques

EVENT 07:

Event Name	Workshop on Innovation and Design Thinking
Theme	Why Design Thinking and its importance
Date	12.03.2022
Time	10AM to 12:30AM
Venue	Seminar Hall, 4th Floor, A-Block, DSATM

Objectives of the Program/ Event:

- Fundamental concept of innovation and design thinking



Purpose:

- To discuss the methods of implementing design thinking in the real world.
- To explain the fundamental concept of innovation and design thinking.
- Exploring the Industry practices in the field of innovation

About the Topic: As per academic syllabus of Innovation and Design Thinking (21IDT19), Workshop has to be conducted for first semester students. The session was started by introductory note on the expert, D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, by Prof. Vinay D L, Assistant Professor, Dept. of Mechanical Engineering, DSATM. The following topics were covered in the workshop

- Implementing design thinking in the real world.
- Students query session and discussion.

Resource person/ participants D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore, has graced the occasion as resource person for the session.

Number of participants: About 350 first semester students of physics cycle were participated.

Vision: To provide an introduction to the basic concepts and techniques of Innovation and Design Thinking, the process of design, analytical thinking and ideas.

Measurable outcomes: Participants were able to understand

- Various phases in Design Thinking process.
- Identify the significance of Innovation
- Generate and develop design ideas through different techniques



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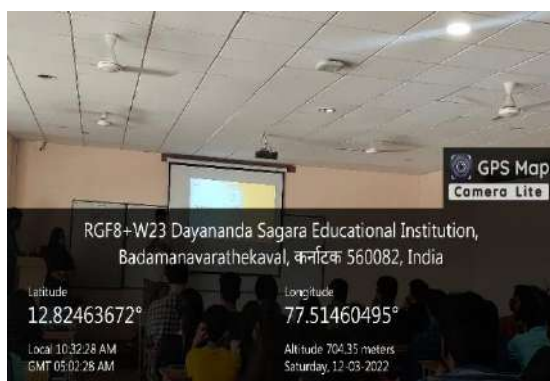
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MARCH 2022- DEPARTMENT LEVEL ACTIVITIES

DEPARTMENT OF INFORMATION SCIENCE & ENGINEERING

EVENT 01: Mrs. Soumya organized technical session on “**Design Thinking**” on 12th March 2022 for 3rd Semester Students of ISE. The technical session focused on Bringing in the problem solving skills of students The Resource participants were **Mr. Shreyas Nadig, Ms Jyothi Priya, Mrs Richul Prasad, Ms Prema Alumnus Dept of ISE**



EVENT 02: FACULTY ACHIEVEMENT: Dr.G Manjula has Won the " Best Researcher Award" in International Scientist Awards 2022 on Engineering, Science and Medicine in March 2022.



EVENT 03: FACULTY ACHIEVEMENT: Dr. G Manjula Successfully completed the AICTE -ISTE approved Induction and Refresher Program on "**Big Data Analytics in the Upliftment of Rural India**", held from 7th february2022 to 13th February 2022 organised by the JSS Science &Technology University, Mysore, Karnataka.



EVENT 04: FACULTY ACHIEVEMENT: Dr. G Manjula Participated in the Online User Awareness on "**Springer Nature e resources**" organised by VTU Consortium and Springer Nature on 2nd March 2022



EVENT 05: FACULTY ACHIEVEMENT: Dr. G Manjula Associated MoU with M/s Surthy Edutech Private Ltd (EDQI) on 4th March 2022, The CEO **Bohith Surthy K**, Director **Sri Harsha Narayan** and H R **Richa Mishra** joined in the moment.



EVENT 06: FACULTY ACHIEVEMENT: Dr. G Manjula has been recognised as **“Certified Mendeley Advisor”** which is a magic tool for a researcher, not only as a reference manager tool, but also as social media for researchers.



EVENT 07: Mrs. Nagarathna C R & Ms. Surabhi K R organized technical session on **“Analog and Digital Electronics”** on 7th March 2022 at 10:00Am for 3rd Semester Students of ISE. The session focused on how analog and digital circuits translate into realm of physical circuit. The Resource person was **Dr. Roopa Kulkarni Associate Professor, ECE Department, DSATM, Bengaluru**



EVENT 08: Dr. Rashmi Amardeep & Ms. Surabhi K R organized technical session on **“Universal Human Values”** on 7th March 2022 at 2:00 pm for 3rd Semester Students of ISE. The session focused on helping the students to see the need for developing a holistic perspective

of life The Resource person was **Mr. Shreyas B Assistant Professor, Civil Department, DSATM, Bengaluru.**



EVENT 09: FACULTY ACHIEVEMENT: Dr.Pooja Nayak S has participated and successfully completed the 5day online FDP on the theme **“Inculcating Universal Human Values in Technical Education”** organized by All India for Technical Education(AICTE) from 14th march to 18th march 2022



EVENT 10: FACULTY ACHIEVEMENT: Mrs.Nikshepa T S has participated and successfully completed the one week AICTE-VTU Joint Teachers Training Programme on **“Universal Human Values –An overview”** organized by VTU Human Resource Development Centre(VTU-HRDC) between 2nd march to 6th march 2022.



EVENT 11: FACULTY ACHIEVEMENT: Mrs.Nikshepa T S has participated and successfully completed the one week AICTE-VTU Joint Teachers Training Programme on **“An overview of Teaching Techniques in Mathematical Laboratory using Python Programming”** between 21st February to 25th February 2022 organized by Human Resource Development Centre(VTU-HRDC).



EVENT 12: FACULTY ACHIEVEMENT: Mrs.Nikshepa T S has received certificate of participation for participating in the webinar on **“Solving Global Grand Challenge with High Performance Data Analytics”** organized by IEEE Mysore Subsection held on 24th February 2022.



EVENT 13: FACULTY ACHIEVEMENT: Ms.Keerti Patil has participated and successfully completed the 5day online FDP on the theme **“Inculcating Universal Human Values in Technical Education”** organized by All India for Technical Education(AICTE) from 14th march to 18th march 2022.



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

EVENT 01: International Guest Lecture on Artificial Intelligence

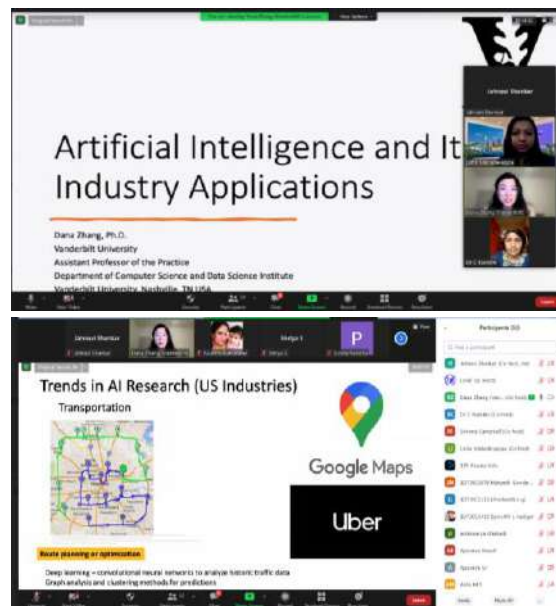
Date: 18-3-2022

Speaker: Dr. Peng Dana Zhang, Assistant Professor, Dept. of Computer Science and Data Science, Vanderbilt University (USA)

Venue: Online

Participants: CSE students of 5th and 7th semester

No of participants: 40



EVENT 02: SMART INDIA INTERNAL HACKATHON-2022 (SIH-2022)

Date: 12-03-2022

Guest : Mr. Abhay Subramanian K, Technology Consultant PWC, Mr. BM Darshan Kumar, Associate Software Engineer, Accenture , alumnus of CSE

Venue: 4th floor, A block, DSATM

Participants: CSE students of 5th and 3rd semester



EVENT 03: DHS Scholarship Award program

Date: 24-03-22

Special Invitees: Mr Gireesha DC, Manager People Operations,
Mr Manish Kumar Joshi, Director, DHS
Mr Santosh Singh Sr Project Manager, Kumar Manjunath Program Head

Venue: 4th floor, A block, DSATM



EVENT 04: MoU with Outleap Technology Pvt Ltd

Dayananda Sagar Academy of Technology and Management signed Memorandum of Understanding with Outleap Technology Pvt Ltd on 11th March 2022 towards providing quality counselors throughout the year via counseling booth in the Institution premises. Providing relevant study materials and guidance to the students for studying abroad and arranging workshop on GRE/GMAT/SOP writing, International Guest Lectures. **Mr. Vamsi Krishna Nalluri**, Senior Manager –Leap Scholar, **Usha M**, Senior Manager-BD, Leap Scholar, **Mr. Jaswant**, Leap Scholar, **Dr. M Ravishankar**, Principal, DSATM, **Dr. C Nandini**, Vice Principal, Prof. & CSE HOD, **Jahnvi S**, Asst. Prof., CSE DSATM, represented herein.



EVENT 05: Dubai Expo Visit 2020



EVENT 06: Faculty Achievement

Dr C Nandini was felicitated during SKF Scholarship Award Function held on 20-3-2022.



EVENT 07: Felicitation of Dr C Nandini, Vice Principal, HOD CSE Department

International women's day is Celebrated by the Institution of Engineers, KSC, Bangalore today. The following women Engineers are honoured on the occasion. 1) Mamatha M. Pandit, founder Principal, Globe ITI, 2) S. Sakamma, Superintendent Engineer (Retd), 3) Dr. V. Brinda, Director DSRQ, ISRO 4) Dr. C. Nandini, Vice Principal, Dayanand Sagar Academy, 5) Suman S. Raju Asst Director, MSME . M. Lakshmana Chairman, Enti Rangareddy Hon Secretary, Jasmal Singh Past Chairman, Dr. K R Rekha Convener, N.S Mahadevaswamy & Prof. Govindraju Committee members & Chief guest, K M Janaki, IAS had graced the occasion.



EVENT 08: Faculty Participation

- **Shylaja B of CSE department completed the AWS Innovate Certification**



- Dr Prashanth C M of CSE department completed 7-Day “Design Thinking Course” organised by Turnip Innovations.



- **Chaitra Y R of CSE department attended the workshop on “ Introduction to RPA & Career Opportunities”**



- **Mrs Shalini A of CSE department completed 5 day online FDP on “Inculcating Universal Human Values in Technical Education”**



FACULTY PUBLICATIONS DETAILS

Sl. No	Faculty name	List of publications
1.	Dr.C Nandini Jahnavi S	“Multifold Secured Bank Application authentication service using Random Visual Cryptography and Multimodal Steganography with Blockchain Technology”, 3 rd International Conference on Recent Trends in Machine Learning, IoT, Smart Cities & Applications (ICMISC 2022- 28 th Mar 2022)
2.	Dr Saravana Kumar R	“ Data Analytics on Eco-Conditional Factors Affecting Speech Recognition Rate of Modern Interaction Systems”, Journal of Mobile Multimedia, Vol18.4,1153-1176, 2022 River Publishers

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

Event 1: Selection for Smart India Hackathon.

Date: 14th of March 2022 @ 2pm

Venue: A Block 2nd Floor

Problem statement Title: AI Based chatbot to Answer FAQs for AICTE

Group Members: K Vaishnavi, T Anoop Sai, H Vaishnavi, Aryaman Mishra, Seetharamaraju S V, Mohammed Zabiullah.



Department of Artificial Intelligence and Machine Learning students got selected in Internal Smart India Hackathon On 14th of March 2022 at 2pm .The problem statement is “AI Based Chabot to Answer FAQs” for AICTE.

Event 2: Internship Review

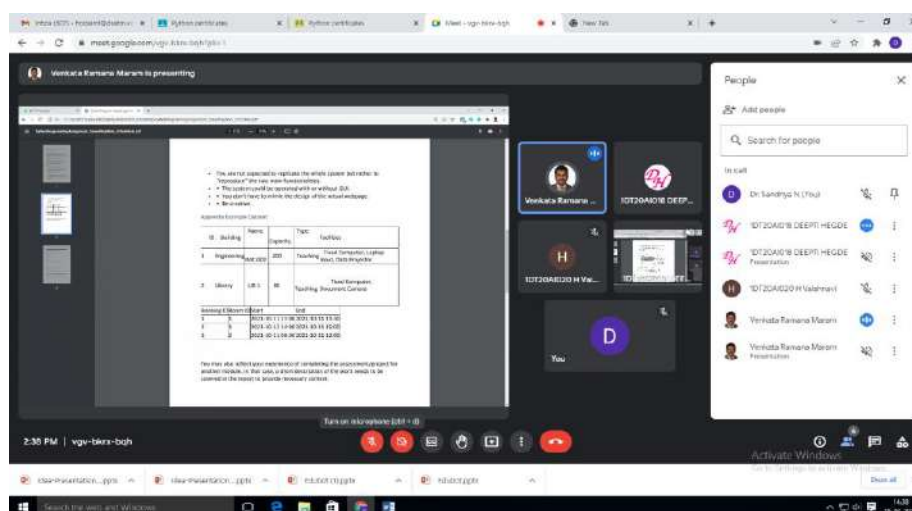
Date: 15/03/2022

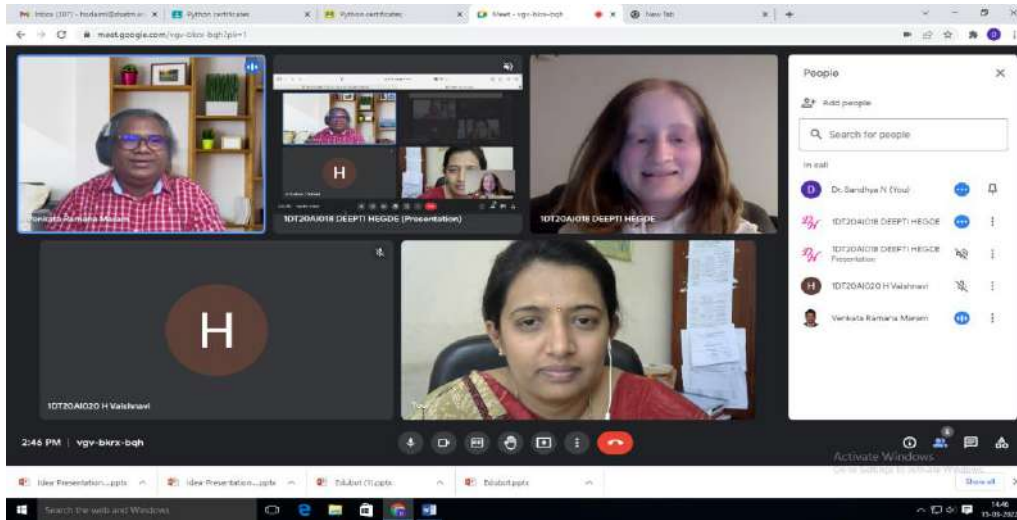
Time: 2pm

Venue: Google meet

Problem statement Title: Python programming for University Hostel room booking

Resource Person: Dr Ramana Maran,founder & CEO, AI Techpark Sdn,Bhd,Penang,Malaysia.





Event 3: International Research Collaboration.

Date: 23rd March 2022

Time: 11am

Venue: Google meet

Resource Person: Dr Ramana Maran, founder & CEO, AI Techpark Sdn,Bhd, Penang, Malaysia.



Department of Artificial Intelligence and Machine Learning conducted meeting with Dr Ramana Maran, founder & CEO, AI Techpark Sdn, Bhd, Penang, Malaysia On 23rd of March 2022 at 11am for International collaboration for research funding.

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

EVENT 01:

Event Name	Talk by UI Path Ambassador.
Theme	Innovation
Date & Time	5/03/2022 and 10AM
Resource Person	Yashas N & Bhuvan, 5th Sem student
Mode	Offline
Coordinator	Mr. Syed Ateequr Rehman Khan



EVENT 02:

Event Name	Hackathon Competition
Theme	Innovation
Date & Time	12/03/2022, 9.30-4.30
Mode	Offline
Coordinator	Mr. Syed Ateequr Rehman Khan



Faculty Publications: Nil

Faculty Participations:

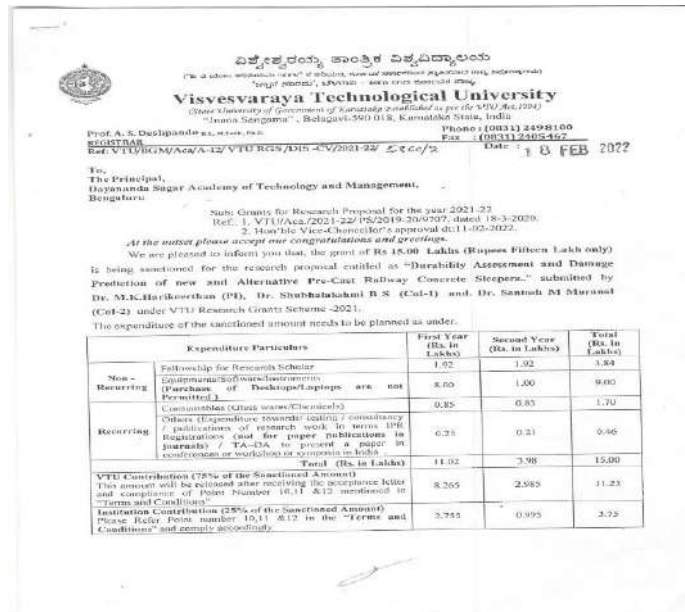
1. Vasudeva G participated in the Five Day Online FDP on Understanding Human Values" by AICTE on 14th-18th March 2022, at Dayananda Sagar Academy of Technology & Management, Bangalore.
2. Apoorva Raghunandan participated in the Five Day Online FDP on Understanding Human Values" by AICTE on 14th-18th March 2022, at Dayananda Sagar Academy of Technology & Management, Bangalore.
3. Manu H M participated in the Five Day Online FDP on Understanding Human Values" by AICTE on 14th-18th March 2022, at Dayananda Sagar Academy of Technology & Management, Bangalore.
4. Dr Siddalingappa Biradar conducted a session on “ Recent trends in 5G and beyond “ on 10th - 11th March in Pune Institute of Computer Technology, Pune.

DEPARTMENT OF CIVIL ENGINEERING

EVENT 01:

Department Achievement: VTU-RGS: 2021-2022 Project Proposal Sanctioned

Proposal Name	VTU-RGS 2021-2022
Theme	“DURABILITY ASSESSMENT AND DAMAGE PREDICTION OF NEW & ALTERNATIVE PRE-CAST RAILWAY CONCRETE SLEEPER”
Duration	2 years
Grant Amount	Rs 15.00Lakh
Principal Investigator	Dr. Shubhalaksmi.L Asst Prof.



EVENT 2: Department Achievement

Following are project proposals submitted by faculty to VGST-2022

Scheme for which applied	PI & CO-PI from department
Centre of Excellence	Dr. K.N. Vishwanath & Prof. Sridhara S
Centre of Innovation Science	Dr.Shubhalakshmi & Prof.Sandhya.V.
Infrastructure Strengthening	Dr. M.K. Harikeerthan & Prof. Vinay Kumar KS
Research Grants	Dr.Sahana R & Prof. Vinayak A Hosur
FDP	Prof. Deepthi. B.P & Prof. Shreyas BV
FDP	Prof Supraja I & Prof. Girish.P

EVENT 3: Project Symposium:-As a part of the quality initiative at the department, project Review symposium is being conducted every year for the final year students. Wherein each project batch are made to present a review of the Literature survey about their project work. And by the way they would be identifying the gap in the research & correlate the objectives to be attended to in their project work in the final semester.

Activity:	QUALITY INITIATIVES IN ACADEMICS		
Theme:	Project Symposium- Review work & summary		
Date:	March 25, 2022 Friday	Time	10.00am to 2.00pm
Venue:	Room C-201,204 & 205:		
Expert Evaluators: External	[1]Sri Ananda M A, Group Director; Protect Infrastructure Systems Pvt., Ltd [2] Ms Manogna, Assistant Professor, Acharya Institutions [3] Mr Shoaib Hussain, Assistant Professor, Acharya Institutions		
Expert Evaluators: Internal	[1]Dr. K N Vishwanath [2]Dr Shubhalakshmi. [3]Prof. Sridhara.S [4]Dr.M.K Harikeerthan [5]Dr.Sahana.R		



FACULTY ACHIEVEMENTS

EVENT 4: FDP/WORKSHOP PARTICIPATION

Sl.No	Name of the Staff	Name of the Event Attended/ Title of Paper Presented	Organizing Institute
1.	Dr.K.N Vishwanath	One Week Orientation / Refresher course on “Recent Advancements in Environmental & Water Resource Engineering”	AICTE –ISTE sponsored Refresher course: Dec 28 2021 to 04 Jan 2022: Kaleshkar Technical Institute, Panvel MUMBAI
2.		Five Day ISTE Sponsored FDP : “Case Studies in Geo-Technical Engineering”	Presidency University, Bengaluru March 14 to 18, 2022.
3.		Three Day Workshop On “Interior Design Essentials”	Presidency University, Bengaluru March 10 to 12, 2022
4.	Prof. Jayatheertha H S	Five Day ISTE Sponsored FDP : “Case Studies in Geo-Technical Engineering”	Presidency University, Bengaluru March 14 to 18, 2022.



EVENT 5: As Resource Person:

Sl.No	Name of the Staff	Name of the Event /Activity	Organizing Institute
1.	Dr.K.N Vishwanath	One Week AICTE Sponsored FDP on “Emerging Trends in Sustainable Civil Engineering Applications”	SJBIT, Bengaluru: March 21 to 26, 2022

LETTER OF APPRECIATION


To,
 Dr. R. N. Vishwanath,
 Prof. and Head,
 Dept. of Civil Engg.,
 DSVTDE, Bengaluru

Respected Sir,

I thank you on behalf of Department of Civil Engineering, SJBIT for delivering session on 25th March 2022 on the topic "**Building Blocks Feasible to be Sustainable**" for a one-week Faculty Development Program on "Nurturing Trends in Sustainable Civil Engineering Practices" organized at SJB Institute of Technology during 21st - 27th March 2022.

It was an impressive presentation which exposed the participants to important for making sustainable building blocks. All the participants appreciated and were benefited from your expertise on the subject. Looking forward for your co-operation in future as well.

Regards,


 Dr. Prasad USMTV,
 Head of Department,
 Department of Civil Engineering,
 S. J. B. Institute of Technology,
 Hoskote Road, Kengeri,
 Bangalore 560 060.



DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

EVENT 01:

Faculty participation in Events FDPs

1. Prof. Dr, Shanmukha Sundar participated in “8th Edition of ISGF’s International Conference & Exhibition on Smart Energy and Smart Mobility –India Smart Utility Week (ISUW 2022)” held virtually from 02 to 04 March 2022

The banner for ISUW 2022 features a central timeline for the event: 2nd March 2022 (Wednesday) for Conference & Exhibition, 3rd March 2022 (Thursday) for Conference & Exhibition, and 4th March 2022 (Friday) for Conference & Exhibition. A callout box highlights the ISGF INNOVATION AWARDS on 4th March 2022. The event is organized by ISGF (India Smart Grid Forum) and powered by AWS. The digital platform is available at www.isuw.in. The banner is supported by various ministries, host utilities, and partners.

India SMART UTILITY Week 2022
02 - 04 March 2022
Digital Platform

Organizer: ISGF (India Smart Grid Forum)
Powered By: AWS

Supporting Ministries: Ministry of Power, Department of Telecommunications, NITI Aayog, Ministry of Jai Shakti, Smart City.

Host Utilities: BSES Yamuna Power Limited, BSES Rajghat Power Limited, TATA POWER-DL, TATA POWER, BESCOM.

Co-Host Utility: CESC LIMITED

Platinum Partner: Hitachi Energy

ISGF Innovation Awards Partner: NEDO

Gold Partners: SEW SMART ENERGY WATER, gridsperitise

Silver Partners: Schneider Electric, G3-PLC Alliance, WiSUN Alliance, NOKIA

Technology Partners: FLUENTGRID, nanostone water, Altec

Country Partners: EU-INDIA CLEAN ENERGY & CLIMATE PARTNERSHIP, EUROPEAN UNION, USAID, U.S.-India Business Council, giz, GREAT

Conference Sessions Partners: BOEING, APUEA, WePOWER, USAID, SARI/BI, INDIA CBD FORUM

EVENT 02:

- Prof. Monica K M participated in Online user awareness program on Springer Nature e-resources jointly organized by VTU Constorium & Springer Nature on 2nd March 2022



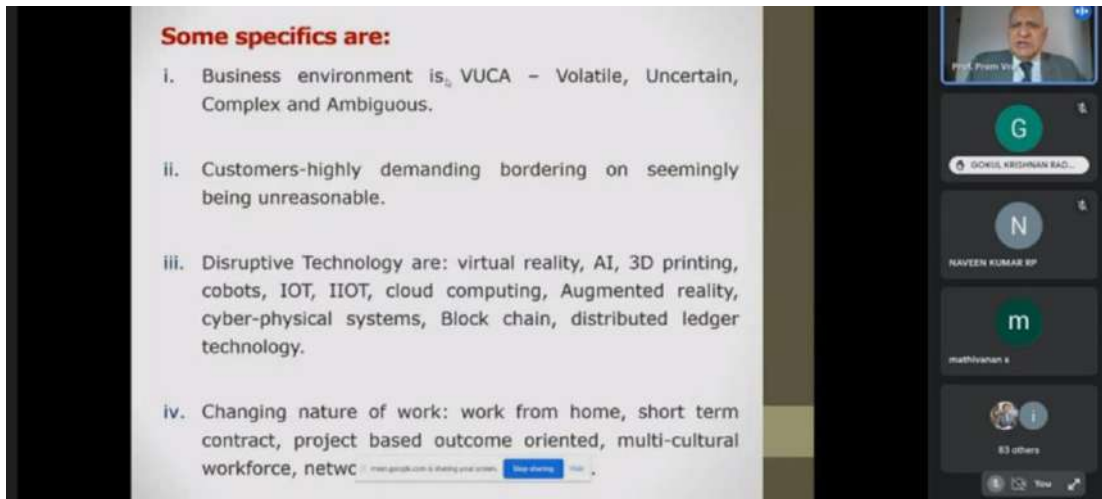
EVENT 03:

Prof.Gopal Chandra Sarkar attended AICTE Distinguished Chair Professor Scheme-Expert Talk on “Industrial Engineering 4.0: A New Paradigm” by Prof. Prem Venkat on 12th March 2022.



Some specifics are:

- i. Business environment is, VUCA - Volatile, Uncertain, Complex and Ambiguous.
- ii. Customers-highly demanding bordering on seemingly being unreasonable.
- iii. Disruptive Technology are: virtual reality, AI, 3D printing, cobots, IOT, IIOT, cloud computing, Augmented reality, cyber-physical systems, Block chain, distributed ledger technology.
- iv. Changing nature of work: work from home, short term contract, project based outcome oriented, multi-cultural workforce, netwc



EVENT 04:

Prof. Dr, Shanmukha Sundar participated in The Economic Times, 6th Edition of ET Auto EV Conclave scheduled on March 15-16, 2022.

3/22/22, 2:22 PM Dayananda Sagar Academy of Technology & Management Mail - Fwd: Thank you for attending ETAuto EV Conclave 2022

Dayananda Sagar Institution Ranya S Rajan <ranysr@dsatmadu.in>

Fwd: Thank you for attending ETAuto EV Conclave 2022.

1 message

Dr. Shanmukha Sundar <shamukhasundar-eee@dsatm.edu.in> Mon, Mar 28, 2022 at 10:04 AM

To: Ranya S Rajan <ranysr@dsatm.edu.in>

Regards,
Dr. Shanmukha Sundar

Forwarded message
From: ETAuto <etauto@economictimes.com>
Date: Thu, Mar 17, 2022 at 2:01 PM
Subject: Thank you for attending ETAuto EV Conclave 2022.
To: <shamukhasundar-eee@dsatm.edu.in>



Dear Delegate,

Thank you for attending The Economic Times, 6th Edition of ETAuto EV Conclave scheduled on March 15-16, 2022.

Here are the highlights of the two-days event:

- 40 Speakers
- 22 Sessions
- 3000+ professionals from the EV Ecosystem in attendance

Video recordings will be available on-demand for you to refer and revisit the experience. Please log in here to access the event proceedings. You are also welcome to encourage your business colleagues to revisit the experience of the virtual summit by registering themselves here (Watch

DEPARTMENT OF MECHANICAL ENGINEERING

EVENT 01: FACULTY PARTICIPATED IN 5 DAY ONLINE FDP ORGANIZED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE).

Prof. Vinay D L, Assistant Professor, Department of Mechanical Engineering, Dayananda Sagar Academy of Technology and Management, Bengaluru, has participated in 5 day online FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education (AICTE) from 14th 2022 to 18th 2022.



EVENT 02: FACULTY PARTICIPATED IN BOS MEETING AT VTU.

Dr. K Mahesh Dutt, Professor, Department of Mechanical Engineering, Dayananda Sagar Academy of Technology and Management, Bengaluru, has participated in BOS meeting at VTU on 30/03/2022.

EVENT 03: 4-DAY WORKSHOP ON “INNOVATION AND DESIGN THINKING” FOR FIRST YEAR PHYSICS CYCLE STUDENTS

Workshop was conducted for first semester Physics cycle students on 05/03/2022, 12/03/2022, 19/03/2022 and 26/03/2022. About 360 students were participated in the workshop. Resource person for the session was D P K Muthukumaraswamy, Founder and Chief Executive Officer – KrutiBimb, Director and Chief Executive Officer – VizistataMaan Technologies, Chief Mentor – TATTVAVAI, Principal Consultant – IdeaLabs, Innomantra Consulting Pvt, Ltd., Bangalore.



MASTER OF BUSINESS ADMINISTRATION

EVENT 01: Personal Strengths Profiling for Faculty Members

Event Name	‘Strengths Profiling of Faculty members’: by Mr. Prasanth Palakkadiyil, Founder & Chief Business Facilitator, EMPSIS Solutions Global.
Theme	Personal Strengths Profiling for Faculty Members
Date	17 th February 2022
Venue	Innovation Lab, M-301, 09:30 am to 05:30 pm
Participants	3 rd Semester students of MBA 2020-22 batch and selected students from some branches of engineering – coordinated by Simha VLN



Objectives of the Program / Event

- To give feedback to Faculty members on their personal and professional strengths based on the ‘EMPSIS National Strength Design – Strengths Profiling’ evaluation module.
- To make them realize their strengths, weakness, opportunities, and Threats.
- To advise them on their suitability for different careers and Entrepreneurship.
- To make them realize their Skills-Strength profiling.

Details about the Activity:

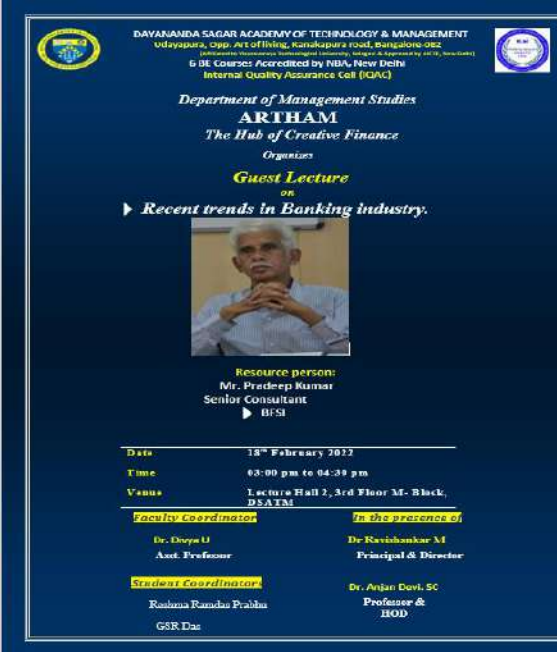


The strengths profiling of Faculty Members was spearheaded by Mr. Prasanth P, Founder & Chief Business Facilitator, EMPSIS Solutions Global on 17th February 2022. The faculty members of the MBA department were evaluated on the EMPSIS National Strength Design – Strengths Profiling module given to them earlier during the orientation sessions. Each Faculty member was counselled for about an hour to create awareness about their skill sets, strengths, weakness, opportunities, and Threats. Each faculty member felt happy and fulfilled by going through the profiling session, as they could realize their intrinsic strengths suitable for their career. It was an enriching experience for all the faculty members, as it was a new method of evaluating them.

Measurable outcomes, w.r.t. realization of Vision:

- Awareness was created in the faculty members in their domain-specific strengths and skillsets.
- Appropriate Training was recommended to fill the gap in the strength and skillsets.

EVENT 02: Industry Interaction session

Event Name	Artham Finance Club: Guest lecture by Prof. Pradeep Kumar on Recent trends in the Banking industry.
Theme	Industry Interaction session
Date	18 th February 2022
Venue	Lecture Hall -2, M-Block, 03:00 pm to 04:30 pm
Participants	1 st and 3 rd Semester students of MBA 2021-2023 and 2020-22 batches– coordinated by Dr. Divya U

 <p>DAVANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT Udayapura, Opp. AIT of IITM, Kanakapura road, Bangalore 082 (Autonomous Institute Approved by Government of Karnataka) 6 BE Courses Accredited by NBA, New Delhi Internal Quality Assurance Cell (IQAC)</p> <p>Department of Management Studies ARTHAM The Hub of Creative Finance Organizes</p> <p>Guest Lecture on Recent trends in Banking industry.</p>  <p>Resource person: Mr. Pradeep Kumar Senior Consultant ► BSI</p> <p>Date 18th February 2022 Time 03:00 pm to 04:30 pm Venue Lecture Hall 2, 3rd Floor M-Block, DSATM</p> <p>Faculty Coordinator Dr. Divya U Asst. Professor</p> <p>Student Coordinator Rashmi Ramdas Prabha GSR Dae</p> <p>In the presence of Dr. Ravishankar M Principal & Director</p> <p>Dr. Anjan Datt. SC Professor & HOD</p>	
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Speaker profile: Pardeep Kumar is a post-graduate in Physics from St. Stephen's College (New Delhi) that is consistently ranked among the top two colleges in India is a versatile professional with work experience of nearly four decades. The author had served the State Bank of India (43rd largest bank in the world), HDFC Bank (ranked among the world's top 100 most valuable global brands), an Off-shore Bank (Risk Management & Compliance), Financial Services company and the reputed IT majors such as the Fidelity Information Services (FIS – Fortune 500 company and a member of the Standard & Poor's 500 Index), Wipro Technologies (among the top 3 IT companies in India) and MFX Infotech & D2K Technologies which are rapidly growing mid-sized companies. He served the banks in the various capacities at the branches & head office and as a Senior Banking Domain Consultant at the overseas locations across the continents as well as the off-shore locations in the IT Industry (Vertical-Banking, Horizontal-Software Testing) with the leading global banks as the clients

Details about the Activity:

The guest lecture was organized for MBA first and third-semester students on 18th February 2022 on the topic “Recent Trends in the Banking Industry”. The Resource Person Mr. Pradeep Kumar was quite proficient and had a good hold on financial aspects. The Speaker spoke about the trends in the Indian banking industry in terms of Universal Banking, Point of sale (POS), Smart Wearable, Globalization of Banking, Demat account, Satellite Banking, Artificial Intelligence Robots, Letters of credit, Phone Banking, Blockchain Integration, Quantum Computers (Unified Payments Interface), Biometric Verification system, Hybrid Cloud Technology, Electronic payment, and settlement system, etc.

He narrated that many of the practices that we follow that are related to banking or transactions etc are sometimes corrupt and we blindly follow these without any second thought. Even his thoughts were centered on banking regulations and some of the unwanted practices that are followed by banks. He also wrote a voluminous book containing retail banking, financial management, e-commerce, etc topics related to finance. He had written all his thought upon the particular topics chosen in his book freely without any considerations or hesitations. He suggested the students read the book to enhance their knowledge of finance which is highly significant in the current industry and academia.

Participants found the resource person, Mr. Pradeep Kumar, to be highly knowledgeable, the sessions on Banking to be very informative and well organized, and managed by the Finance Club team.

At the end of the session, Feedback was taken from the students.

Feedback Summary:

Parameter	Average Rating on a 5-point scale
Relevance of the Content	4.69
The speaker was clear, effective & stimulating	4.65
Competence of the Resource Person	4.83
The usefulness of insights shared	4.54
Time Management	4.54
Responsiveness of Organizing Team	4.70
Overall Effectiveness	4.62

Measurable Outcomes w.r.t realisation of vision

- Students were Exposed to Tech and governance trends in the Banking sector.
- The Guest lecture was useful in enhancing students' knowledge of current trends in the Banking Industry.
- Students learned about the good books in Banking to enhance their knowledge.

Event 3: Orientation on NPTEL Courses to MBA I semester students on 28th January 2021.



An orientation program was organized for MBA 1st semester students by Dr. Kavitha C, Professor & NPTEL coordinator, Computer science department, DSATM regarding the importance of NPTEL courses and their registration. She said that National Programme on Technology Enhanced Learning (NPTEL) is a project of MHRD initiated by seven Indian

Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati, and Roorkee) along with the Indian Institute of Science, Bangalore in 2003, to provide quality education to anyone interested in learning. The NPTEL courses are very structured and of very high quality. NPTEL courses are conducted by well-experienced IIT and IISC faculties. These courses are very useful to develop skill sets among students. For students, these lectures are a boon. The courses are so well structured that attendees can select parts of any lecture that are specifically useful for them. The USP of the NPTEL courses is its flexibility. Prof. Kavitha advised students to register for NPTEL Courses in their field of interest, so that they may be able to specialize in that particular field and also be useful for their placement. she also shared the registration details of the course with the students.

EVENT 04: MBA Batch 2021-2023 Inauguration on 17th February 2022



Department of Management Studies has organized an inauguration program for MBA of batch 2021-23 on 17 August 2022. The program was started with an Invocation song by Pooja R, a student of MBA 3rd semester. The welcome speech was delivered by Dr. Manjula, HOD, MCA department. The occasion was graced by the Principal and Director Dr Ravishankar M by delivering the presidential address. He urged the young management students to be ready for change and adaptation and also highlighted the need for strong academic records. Suryakanth

Kulkarni, Admission Head congratulated students and gave insights on the global management scenario. He motivated students on how to equip required skills and knowledge through narrating a small story. Dr. Anjana Devi, HOD MBA, congratulated students for selecting the best college for their MBA, as DSATM is the young college in India to secure NAAC A+ grade. She also delivered a Vote of thanks.

Event Name	Financial Budget Seminar
Theme	Seminar conducted under Research Cell of MBA department
Date	22.02.22
Venue	Room No. 302, M-Block, Time: 2:00 PM
Participants	First Semester Students of 2021-23 Batch & third-semester students of MBA 2020-22 batch

EVENT 05: Strategic Plan presentation to Principal on 15th February 2022



The strategic plan of the MBA department for 2022-2024 was presented to Dr. Ravishankar M, principal, and Director DSATM by Dr. Anjana Devi SC on 15th February 2022.

EVENT 06: Seminar conducted under Research Cell of MBA department





Objectives of the Program / Event

- To acquaint the students and faculty members on Indian Budget 2021-22 as presented in Indian parliament by Honourable Finance Minister.
- To share the knowledge on the tax slabs and possible deductions allowed as per the recent amendments.

Details about the Activity:

- The research Cell of the MBA department has planned and conducted the event on Budget presentation 2021-22 in Room No. 302. Students and faculty members were the participants of the events.
- Mr. Ramesh and Mr. Abhilash volunteered themselves to present the highlights of the Indian Financial Budget. They have explained the recent announcements made by Finance Minister as well as compared the current year's budget with the previous year's budget. There was a discussion on various topics like deductions under section 80C to 80G. The vote of thanks for the events was presented by Mr. GSR Das, III semester students.

Measurable outcomes, w.r.t. realisation of Vision:

- The majority of the students were able to understand the recent highlights of the Indian Budget 2021-22.
- Students would be able to utilize the discussion for their future growth in placement activities.

EVENT 07: MBA Project Orientation

Event Name	MBA Project Orientation
Theme	Seminar
Date	25.02.22
Venue	Room No. 305, M-Block, Time: 12:00 Noon
Participants	Third-semester students of MBA 2020-22 batch

Objectives of the Program / Event

- To orient the students on VTU project guidelines and mechanisms as stated in the VTU syllabus.
- To provide the step-by-step approach for completion of VTU projects.

Details about the Activity:

- Dr. Praveen Kumar Sinha has oriented the third-semester MBA students on project guidelines. He has addressed the students and actively engaged in project guidelines.
- He has brought the VTU project guidelines in the form of PPT and explained the step-by-step mechanism to carry on the project. He has even emphasized the importance of starting and ending dates of the project schedule and the company offer letter and project certificates.

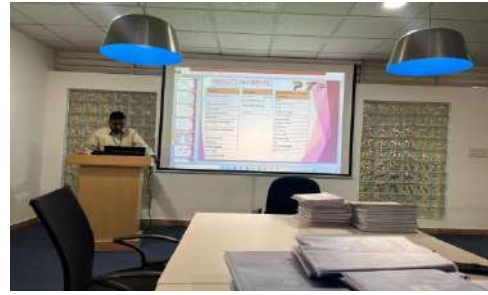


Measurable outcomes, w.r.t. realisation of Vision:

- Students were able to understand the intricacies of MBA projects required for the execution of the project in real time.

EVENT 08: Internship Viva

Event Name	Internship Viva completion Report
Theme	Internship Viva
Date	26.02.22 and 28.02.2022
Venue	Innovation Lab
Participants	Third-semester students of MBA 2020-22 batch



BAVANANDA SAGAR ACADEMY OF TECHNOLOGY AND MGMT., BANGALORE
BRANCH: MBA
SUBJECT: Internship(2020BA000)

Internship (Batch - 1) [2022-02-26] - [10:00AM to 2:00PM]

1DT20BA001 (ARHILASHI S. SATHYAV)	1DT20BA002 (ADHITHYAN M. SURESH)	1DT20BA003 (ANJAN A)
1DT20BA004 (ANURAG A. P)	1DT20BA005 (ARJUN M)	1DT20BA006 (ARJUNAN. A. P)
1DT20BA007 (D. P. S)	1DT20BA008 (RANU. P. S)	1DT20BA009 (BASAVARAJ R. H)
1DT20BA010 (SHANU P. S)		

Internship (Batch - 2) [2022-02-26] - [2:30PM to 5:30PM]

1DT20BA011 (HARSHITHA)	1DT20BA012 (SANDHANNA S. S)	1DT20BA013 (SRIHARSHITHA)
1DT20BA014 (S. S)	1DT20BA015 (S. S)	1DT20BA016 (S. S)
1DT20BA017 (S. S)	1DT20BA018 (S. S)	1DT20BA019 (S. S)
1DT20BA020 (S. S)		

Internship (Batch - 3) [2022-02-28] - [10:00AM to 11:30AM]

1DT20BA021 (S. S)	1DT20BA022 (S. S)	1DT20BA023 (S. S)
1DT20BA024 (S. S)	1DT20BA025 (S. S)	1DT20BA026 (S. S)
1DT20BA027 (S. S)	1DT20BA028 (S. S)	1DT20BA029 (S. S)
1DT20BA030 (S. S)		

Internship (Batch - 4) [2022-02-28] - [11:30AM to 2:30PM]

1DT20BA031 (S. S)	1DT20BA032 (S. S)	1DT20BA033 (S. S)
1DT20BA034 (S. S)	1DT20BA035 (S. S)	1DT20BA036 (S. S)
1DT20BA037 (S. S)	1DT20BA038 (S. S)	1DT20BA039 (S. S)
1DT20BA040 (S. S)		

Internship (Batch - 5) [2022-02-28] - [2:30PM to 5:30PM]

1DT20BA041 (S. S)	1DT20BA042 (S. S)	1DT20BA043 (S. S)
1DT20BA044 (S. S)	1DT20BA045 (S. S)	1DT20BA046 (S. S)
1DT20BA047 (S. S)	1DT20BA048 (S. S)	1DT20BA049 (S. S)
1DT20BA050 (S. S)	1DT20BA051 (S. S)	

Regan...
2/28/22

The students of III Semester MBA had to undergo a compulsory Internship of 4 weeks. As per the VTU guidelines, internship viva exam batch creation was done by Dr. Praveen Kumar, where a total of 5 batches having 10 members in each batch were created. Subsequently, faculty members of the MBA department were allocated as internal and external examiners in the VTU lab portal. The Viva was conducted as per the schedule on time and on the specific date 26th & 28th Feb 2022. The B-form was filled out by the respective examiners and the marks were entered in the VTU portal. The same was submitted to the exam department for sending it to VTU-RO.

Faculty Achievements

1. Mr. Siddhartha N B S, Assistant Professor, MBA Department participated in Cricket in the Annual Inter-Collegiate Staff Tournament of PES University, Bangalore held from 25th to 27th February 2022.



2. Research Paper Publication by Dr. Divya U in ABDC Indexed Journal

Dr. Divya U, Assistant Professor, MBA department has published the paper titled "Financial Attitude amongst slum dwellers in Bengaluru Metropolis" has been published in ABDC Indexed Journal -Manager -The British Journal of Administrative Management, ISSN-1746-1278, Vol 58, Issue 146, January 2022.

Link address: <https://tbjam.org/vol58-issue-146/Shtt>

Manager - The British Journal of Administrative Management

ISSN - 1746 1278

Volume 58 Issue 146 January 2022

FINANCIAL ATTITUDE AMONGST SLUM-DWELLERS IN BENGALURU METROPOLIS

Dr. Divya U

Assistant Professor, Dayanand Sagar Academy of Technology and Management,
Bengaluru

Dr. Sunil M Rashinkar

Assistant Professor, School of Management,
Presidency University, Bengaluru

Dr. D Jogish

Professor and HOD, MBA,
Sai Vidya Institute of Technology, Rajanukunte, Bengaluru

Dr. N Srikanth Reddy

Assistant Professor, School of Management,
Presidency University, Bengaluru

Prof. Bharath Sampath

Assistant Professor, School of Management,
Presidency University, Bengaluru

ABSTRACT

Financial attitude is a significant dimension of financial literacy. Financial literacy is essential for the financial well-being and economic empowerment of an individual. The amplified complexity of financial marketplaces and their guidelines, availability of dissimilar financial instruments have created a sturdy need for positive financial attitude and good financial literacy among people. The slum dwellers are one of the financially excluded segments of society. Getting them to the prevailing area of the financial system is very much necessary for their well-being. Financial inclusion and poverty alleviation cannot become successful unless financial literacy is achieved. Hence it was necessary to understand the financial attitude of slum dwellers in Bengaluru city. The main findings of this study were that the slum respondents agreed that they buy only necessary goods and they felt goal setting is very important for their future, they disagreed that the money is only for spending. All these perceptions reflected a good financial attitude of slum dwellers in Bengaluru city. Researcher highlighted an important positive relationship between financial attitude and age of respondents as well as financial attitude and income of the slum dwellers.

Keywords: Financial attitude, financial literacy, financial well-being, Slum dwellers.

<https://tbjam.org/vol58-issue-146/S>

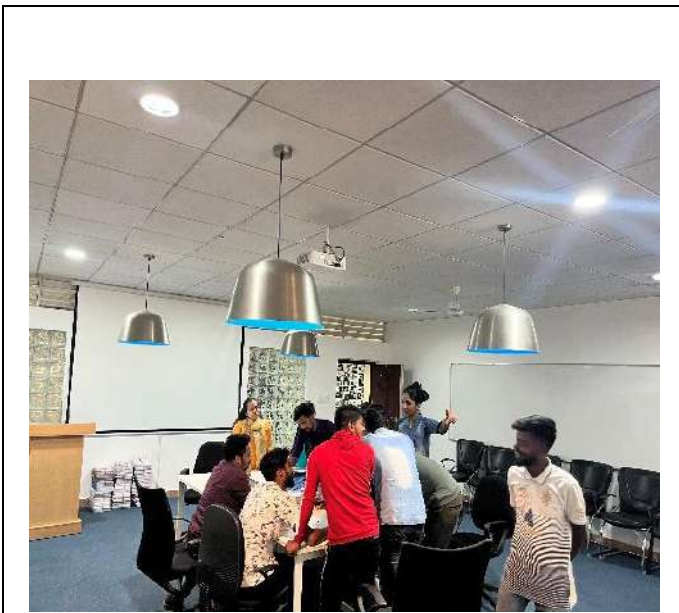
MARCH 2022

EVENT 01: Management Treasure Hunt

Event Name	Management Treasure Hunt
Theme	Skill development
Date	05-03-2022
Venue	Department of Management 3 rd Floor

Objectives of the Program/ Event

- To motivate the students to develop their strengths, and address any weaknesses.
- Inculcate leadership skills among the students.
- Encourage out of the box & creative thinking



Details about the event:

Management treasure hunt

- The students were divided into 6 teams and asked to name their teams respectively (Team 1, 2, 3, 4, 5, 6) having 1 leader and 7 members in each team.
- All 4 teams were given a riddle to solve and the team which solves will be given the next clue based on that clue they have to find the next and so on the last clue will be with the faculty members and once they get the 4th clue the teams will be getting a company tag line. The teams have to identify the company tag line and draw the logo of the company the team which completes first is the winner.
- Team 2 finished all the tasks first and declared the winners.

Measurable outcomes, w.r.t. realisation of Vision:

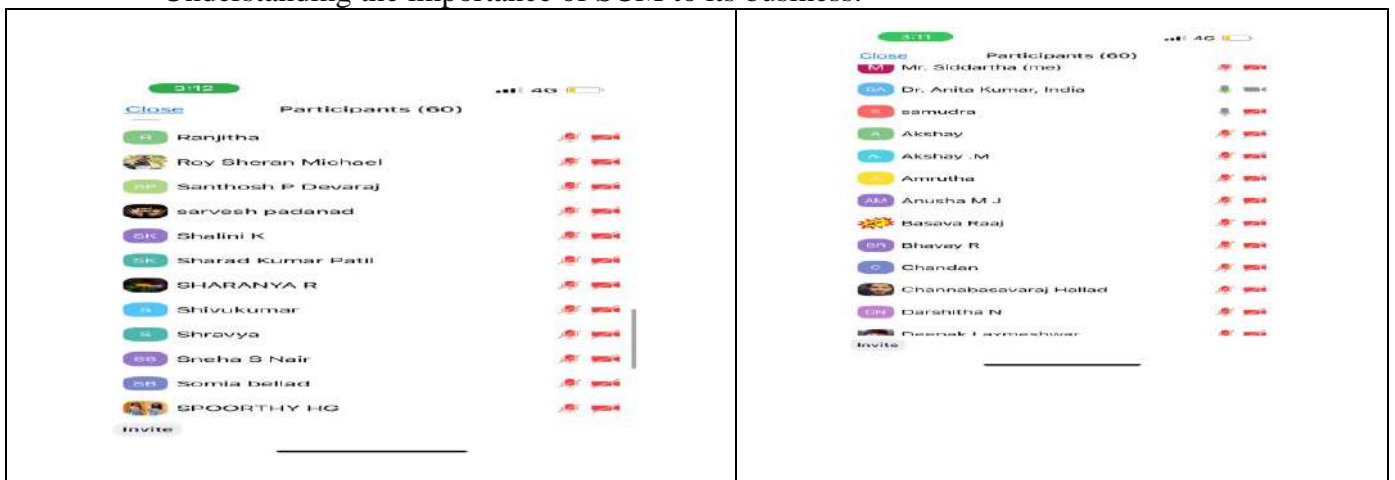
- It is important to note that every organisation needs effective team building processes in place to make sure that the teams and the team members work towards the goals assigned thus helping the organisation reach greater heights
- Ability to lead themselves and others in the achievement of goals, contributing effectively to a team environment.
- Students had the platform to foster creativity and pursuit of achievement.

EVENT 02: CII Supply chain Inauguration

Event Name	CII Supply chain Inauguration
Theme	Supply chain Management
Date	08-03-2022
Venue	Zoom platform

Objectives of the Program/ Event

- To give information about the add-on course on supply chain management.
- Providing information about the effort by suppliers to develop and implement supply chains that are as efficient and economical as possible.
- Understanding the importance of SCM to its business.



Details about the event:

- Supply chain management is important because it can help achieve several business objectives. For instance, controlling manufacturing processes can improve product quality, reducing the risk of recalls and lawsuits while helping to build a strong consumer brand. At the same time, controls over shipping procedures can improve customer service by avoiding costly shortages or periods of inventory oversupply. Overall, supply chain management provides several opportunities for companies to improve their profit margins and is especially important for companies with large operations.
- Ethics has become an increasingly important aspect of supply chain management, so much so that a set of principles called supply chain ethics was born. Consumers and investors are invested in how companies produce their products, treat their workforce, and protect the environment.
- The students were given a lot of importance regarding five key elements planning, sourcing raw materials, manufacturing, delivery, and returns.

Measurable outcomes, w.r.t. realisation of Vision

- Develop a sound understanding of the important role of supply chain management in today's business environment.
- Become familiar with current supply chain management trends Understand and apply the current supply chain theories, practices, and concepts utilizing case problems and problem-based learning situations.
- Understand the foundational role of logistics as it relates to transportation and warehousing.

EVENT 03: International Women's Day Celebration

Event Name	International Women's Day Celebration
Theme	International Women's Day Celebration
Date	8 th March 2022
Venue	A Block Seminar Hall,4 th Floor, DSATM

. Objectives of the Program/ Event

- To create awareness about the importance of the International Women's Day Celebration.
- To motivate and empower the women's fraternity to feel proud to belong to the women's community.
- To educate women faculties about the achievements of great and successful women leaders in various domains and platforms.
- To motivate faculty members to care for their health and to take precautionary measures.



265° W
Kanakapura Road
Bengaluru
Bangalore Urban
Karnataka
Altitude:717.1m
Index number: 80
8 Mar 2022 14:39:50



300° NW
Badamanavarathekaval
Bangalore Urban
Karnataka
Altitude:720.0m
Speed:3.0km/h
Index number: 94
8 Mar 2022 14:44:45



270° W
Kanakapura Road
Bengaluru
Bangalore Urban
Karnataka
Altitude:717.00m
Speed:2.6km/h
Index number: 101
8 Mar 2022 14:45:43



265° W
Kanakapura Road
Bengaluru
Bangalore Urban
Karnataka
Altitude:720.0m
Speed:0.0km/h
Index number: 99
8 Mar 2022 14:45:25



	Decimal	DMS
Latitude	12.825291	12°49'31" N
Longitude	77.514455	77°30'52" E

2022-03-08(Tue) 16:06



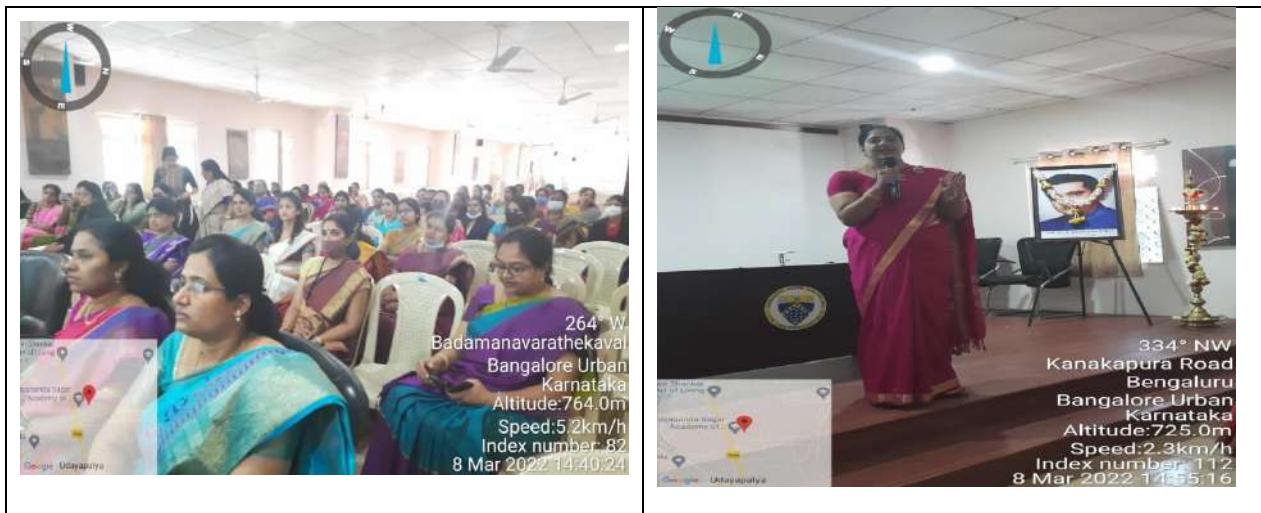
297° NW
Kanakapura Road
Bengaluru
Bangalore Urban
Karnataka
Altitude:793.0m
Speed:1.9km/h
Index number: 137
8 Mar 2022 16:21:50



241° SW
Badamanavarathekaval
Bangalore Urban
Karnataka
Altitude:728.0m
Speed:0.4km/h
Index number: 86
8 Mar 2022 14:42:36



255° W
Kanakapura Road
Bengaluru
Bangalore Urban
Karnataka
Altitude:725.0m
Speed:1.1km/h
Index number: 133
8 Mar 2022 16:12:35



Details about the event:

- The event was conducted on 8th March to mark the importance of women's contribution to society and economic development.
- Dr. Seema Pradeep, Professor, and Head, of the Department of Postgraduate studies in Dravyaguna, Sri Sri College of Ayurvedic Science and Research, Bangalore, was the Chief Guest of the occasion.
- The Chief Guest shared the concept of the importance of health to motivate the women faculty members.
- The program was presided by Dr. Ravishankar M, Principal, Dr. Sumitra Devi K. A., Dean Academics, Prof. and Head, Department of ISE, Dr. Anjana Devi S C, Associate Professor & HOD, WEC Chief Coordinator.
- Teaching and non-teaching staff members of all the branches actively participated in the celebration.
- Female academic achievers from all the departments were recognized in the celebration.
- Dr. Anusha Preetham, Asst. Prof., Department of ISE and Prof. Monica, K. M., Department of EEE, who bagged runners place were awarded for representing DSATM at the VTU Badminton event conducted at PES University.
- The event was coordinated by the WEC members namely, Dr. Anjana Devi S C, Associate Professor, and Head, Dept. of MBA, Dr. Anusha Preetham, Asst. Prof., Dept. of ISE, Prof. Monica, K. M., Asst. Prof., Dept. of EEE, Prof. Chaitra, P. C., Asst. Prof., Dept. of CSE, Prof. Tripti, Asst. Prof., Dept. of ECE, Prof. Vidhya Ramesh Achar, Asst. Prof., SOA, Dr. Bhavya Shivaraj, Asst. Prof., Dept. of Mathematics, Prof. Sowbhagya M P, Asst. Prof., Dept. of AI & ML, Prof. Sandhya, V., Asst. Prof., Dept. of Civil Eng. Prof. Kimmi Kumari., Asst. Prof., Dept. of MCA.

Measurable outcomes, w.r.t. realisation of Vision:

- Educated all the faculty members (100%) on the importance of physical, mental, social, and spiritual health for overall wellbeing.
- Cultivated awareness in all the faculty members (100%) towards meditation and Yoga.

- All (100%) of the participants expressed the session was highly useful and informative. The insights shared by the speaker significantly created an impact on the ways to give priority to health to be better & responsible individuals.

EVENT 04: Artham Finance Club Activity

As part of the Finance club of MBA, the Finance Quiz and Logo recognition activity was conducted for MBA I semester students on 12th March 2022.

Event Name	Artham-Finance Club Activity
Theme	Fin-Quiz and Logo Recognition
Date	12 th March 2022
Venue	Lecture Hall -IV, 3 rd Floor, Department of Management Studies
Participants	First Semester students of 2021-23 Batch



The objective of the Program/Event

- To enhance practical knowledge among students in the field of Finance.
- To create awareness about important institutions of the Indian Financial system and important jargon of Finance.
- To make students familiar with different logos of banks and other financial institutions and their relevance.

Details about the Event

There were two rounds in this activity. The first round was relating to questions regarding picture Identification, personality identification, and questions regarding banks and their tag

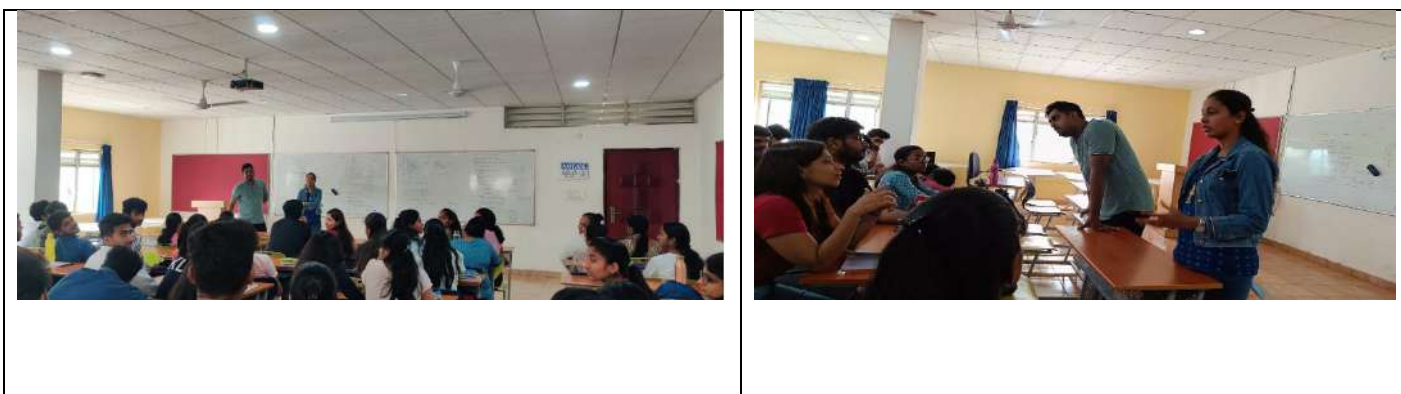
lines. The second round was related to drawing Logos. In this round, the finance-related brands or company names were written in the chits, and students were asked to select any chit randomly to draw the logo relating to the name written in the chit. The third round was logo identification, in which the ppt with a combination of different logos of banks and financial institutions were shown to the students to recognize the brands. This activity was well received by the students through active participation and it resulted in the enhancement of students' knowledge in the finance domain.

Measurable Outcomes w.r.t realisation of vision

- Enhancement of knowledge among students in the financial sector.
- Participants were able to recognize brands through logos and recall the logo designs for drawing them.
- Participation helped the students to improve their confidence and reduce inhibitions.

EVENT 05: Alumni Interaction

Event Name	Alumni Interaction
Theme	Soft Skill Training
Date	26-03-2022
Venue	Department of Management Ground and 3 rd floor
Resource Person	Pooja Sadalapur (Alumni 2017-19 Batch)



Objectives of the Program/ Event

- To motivate the students to develop their strengths, and address any weaknesses.
- Alumni support towards placement.
- To give confidence to students of junior batches, by interacting with working alumni.
- To provide an insight into the expectations of the corporate world.
- To offer a platform to the current batch of students to explore internships and job offers.

Details about the event:

- Pooja Alumni of 2017-19 was invited to the department on 26/03/2022 for student interaction.

- The students were allowed to interact with the alumni and were given various regarding the preparation of the entire course of MBA and also for placement assessment.
- The given were given motivation for improving their communication and various soft skills to be required by them by the end of the course.

Measurable outcomes, w.r.t. realisation of Vision:

- The students were feeling confident through the interaction with their seniors.
- They could get an insight into the major skills required in the industry
- There was a strong need felt among students for participating in as many events organised in the college.

EVENT 06: Sunshine Club Event

Event Name	Sunshine Club Event: Micro-Teaching by Harshitha, a Final year MBA Student on 26th March 2021
Theme	Soft Skill Training
Date	26-03-2022
Venue	Department of Management Ground and 3 rd Floor
Resource Person	Harshitha R Hegde



Objectives of the Program/ Event

- To motivate the students to develop their strengths, and address any weaknesses.
- Alumni support towards placement

Details about the event:

- A session on value-added courses and their importance was conducted by Ms. Harshitha our senior on 26th March 2022. Harshitha explained the value of additional courses and which would be the best platform to achieve them.
- Harshitha herself is a proud Entrepreneur of handicrafts and handmade jewelry and handles a decent Instagram business page with a good number of followers and asked people if anyone is an entrepreneur or holds a business page that she can promote for free and that was very supportive

- She emphasized the platforms like IBM certifications, TCS ion, Udemy, and LinkedIn learnings.

EVENT 07: Placement Training by Seventh Sense Training Program

Event Name	Placement Training
Theme	Industry Preparedness Program
Date	26/03/2022
Venue	Lecture Hall, Dept. of Management Studies, DSATM (LH - 302)
Participants	Students from the First Semester, 2021-23 Batch

Objectives of the Program/ Event

- To prepare the students for Interviews
- To provide exposure to profession readiness.

Details about the event:

- Mr. Dhanush, the in-house trainer at Seventh Sense Pvt Ltd was the resource person, rendered the sessions on the aspects of the importance of placement training and the skills to be acquired to get a job in the market. In this session, Mr. Dhanush trained about the various hard skills concepts such as subject-verb agreement involving the Venn diagram, Syllogism, listening activity, merging concepts that will be asked in the aptitude test of the interview process.

Measurable outcomes, w.r.t. realisation of Vision:

- From this event, students were able to gain a thorough knowledge of the subject-verb agreement and the career aspects in the market.
- Students were able to get exposure to the process of placements.
- Students were able to learn prerequisites of jobs like skill sets and values in the job roles.





EVENT 08: Experiential Learning Opportunities

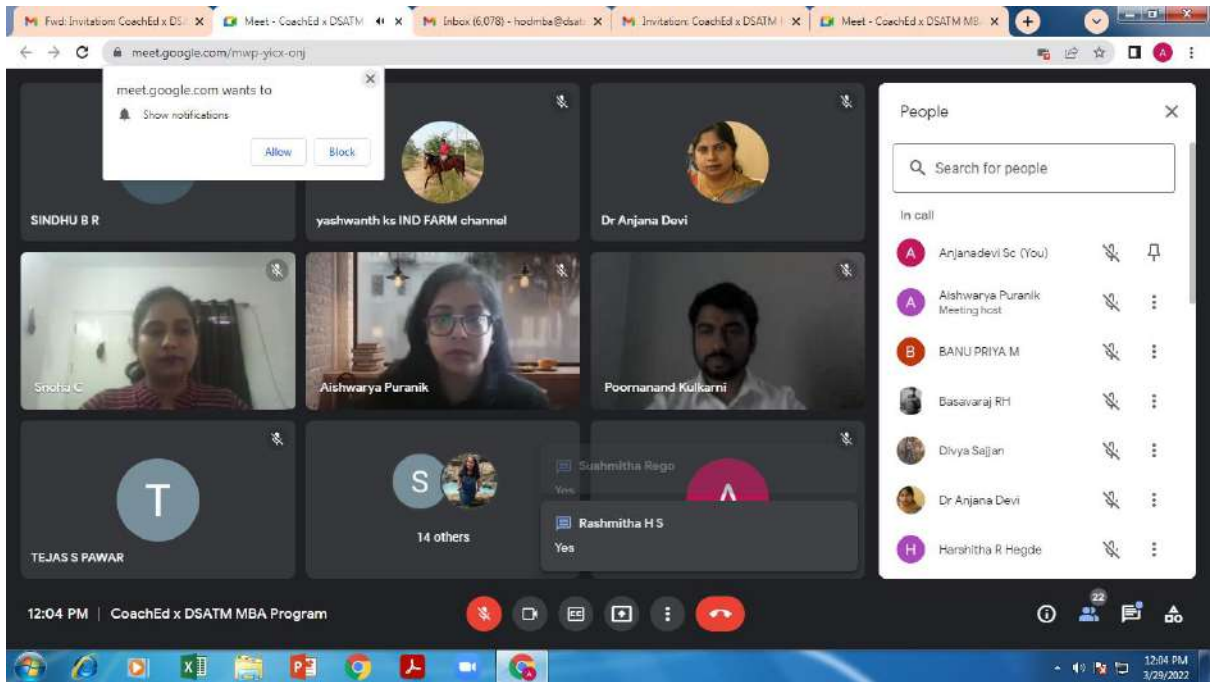
Event Name	Experiential Learning Opportunities
Theme	Experiential Learning Opportunities
Date	29 March 2022
Venue	Online Mode

Objectives of the Program/ Event:

- To provide new learning opportunities for future.
- To connect epic people in industry.
- To provide 5-week internship of Typical Industry Mentorship program.

Details about the event:

- The Event Experiential Learning Opportunities purpose is to provide new learning opportunities for the students for their future. Resource persons are Aishwarya Puranik and Poonanand Kulkarni. In this webinar they discussed about why business fail in India, profitability of Indian start-ups, business Model of IPL and brands of FMCG. They provided information about Coach-Ed programs. The Coach-Ed objectives are to connect epic people through Coach, Community and Collaboration. They provide 5-week internship of Typical Industry Mentorship programs. In this 5-week internship students can learn Overview of Designed Program for MBA Department like seasoned industry mentors, case studies, 24 hours hackathons, learning and assignments, Business model Teardown. Coach-Ed Mentors work at KPMG, TCS, Zomato, Meta, Google, Udaan, Razor pay etc. Coach-Ed have worked with many colleges



Measurable outcomes:

- Students will be prepared for Industry.
- Students will become part of a powerful community to learn and earn more.
- Students can make a career into startups.
- Industry-Recognized Coach-Ed certificate for students

EVENT 09: Alumni Interaction

Event Name	Alumni Interaction
Theme	To Improve Communication skill
Date	30-03-2022
Venue	Innovative Lab, 3 rd Floor – M Block

Objectives of the Program/ Event

- To boost the confidence level of students.
- Sharing experiences with respect to good communication skills.
- Understanding the importance of overcoming the fear of communication.



Details about the event:

The alumni discussed with a few students who are weak in communication and the English language. They advised our students to involve in all activities where communication is the criterion like group discussions and presentations. "Learning happens from mistakes" was their base point to motivate our students.

The word "NO" should not be placed first when there is an opportunity to speak or answer in classes and on other platforms. Emphasis was given more to being bold and facing the situations.

Measurable outcomes; w.r.t. this session

- To develop a habit of reading so that communication would be an easy flow.
- Become familiar with professional terms and other communication-related tips and tricks.
- Understand the importance of speaking fluently and without hesitation.

Students' Achievements

1. 5th Rank under VTU -21st Annual Convocation for Prathap R of 2019-21 Batch
DSATM and the Department of Management Studies congratulate Prathap R of 2019-21 Batch for securing 5th Rank under Visvesvaraya Technological University- 21st Annual Convocation. This remarkable accomplishment has set a new milestone in the history of the MBA Department and has inspired many of his juniors.

Department of
MBA

Hearty Congratulations!



PRATHAP R
5th Rank - VTU

*All your hard work as paid off and we
are really proud of your achievement!!*

2. Congratulations Dear Karthik B R, Praveen, and Prachi Patel of MBA 4th Semester students for getting placed. Wish you all an enriching experience.

Department of
MBA

Placement Cell Bulletin



PRAVEEN P
Associate
PwC Service DC Pvt Ltd, Bangalore



PRACHI PATEL
Associate
PwC Service DC Pvt Ltd, Bangalore



KARTHIK B R
Management Trainee - Lead
Adecco India Pvt Ltd

Congratulations!
Wishing you all a flourishing career

SCHOOL OF ARCHITECTURE

EVENT 01: EVENT 1: SOA STUDENT BAGGED VTU RANK



Anoushka Shome (1DT16AT005) secured 6th VTU Rank.

EVENT 02: WOMEN'S DAY CELEBRATION AT SCHOOL OF ARCHITECTURE

Womens day Celebration organised at School of Architecture on 8th March . Both faculties and students participated in Musical Chair ,Know your Friends & Dumb Charades Games . Director Prof.Gaddam D Ramesh Addressed the event . Coordinators :Ar.Manali Basu,Er.Akshatha NS



EVENT 03: CUT FOLD CONSTRUCT -HANDS ON ORIGAMI WORKSHOP BY MR. ARUN DESAI

CUT FOLD CONSTRUCT -Hands on Origami Workshop by Mr. ARUN DESAI (Paper Engineer, Artist, Mathematician) conducted for 1st semester Students at SOA, DSATM on 5th March 2022.Students and faculty actively participated in the one-day workshop exploring Origami techniques. Workshop Co-ordinators :Ar.Srinivas,Ar.Aparna,Ar.Piyush



EVENT 04: COLLEGE LEVEL WOMENS DAY CELEBRATION -FELICITATION OF WOMEN ACHIEVERS

SOA Women faculty actively participated in College level Womens Day Celebration .Professor Mamata Gonnagar was felicitated as woman achiever on her achievement of securing Adarsh Vidya Saraswati Rashtriya Puraskar (National Award of Excellence 2021)



EVENT 05: 3RD SEMESTER STUDENT NEHA PARTICIPATED IN ALL INDIA INTER UNIVERSITY TAEKWONDO COMPETITION

Our student Neha N B(1DT20AT017) participated in Taekwondo (women) team in the all India inter University competition 2021-22 conducted in Kurukshetra University ,Hariyana.





EVENT 06: BASIC DESIGN EXERCISE

1st year Students have done an creative exercise as part of a time problem within basic design studio which focused on analysing the layers from the 2d picture . Students were asked to select any animated movie Scene and analysis the layers and depict the same using different layers of papers.

Subject Faculty :Artist .Prachi,Ar.Monica Sharma,Ar.Shabbir Lehri



EVENT 07: ESRI CERTIFICATION

SOA Faculty Ar. Piyush Pant ,Assistant Professor ,specialised in landscape architecture has done online web course from ESRI (Environmental Systems Research Institute)

ArcGIS Online is a cloud-based mapping and analysis solution. Used to make maps, analyze data, and to share and collaborate. Get access to workflow-specific apps, maps and data from around the globe, and tools for being mobile in the field



EVENT 08: MOOC COURSE CERTIFICATION

SOA faculties Ar. Monica Sharma and Ar. Piyush pant have done course on FOUNDATION OF USER EXPERIENCE (UX) DESIGN offered and designed by the Google.

User Experience design is design that is user centered. The goal is to design artifacts that allow the users to meet their needs in the most effective efficient and satisfying manner. The course introduces the novice to a cycle of discovery and evaluation and a set of techniques that meet the user's needs.

